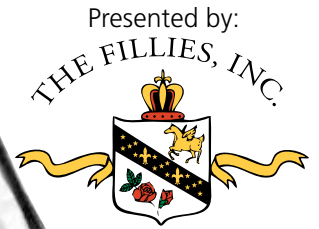


# 2016 KENTUCKY DERBY FESTIVAL

THE OFFICIAL PROGRAM OF THE



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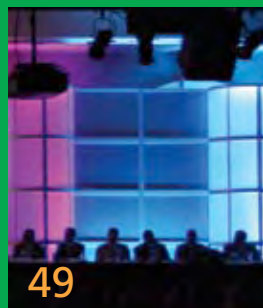
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40 Years of  
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21



49



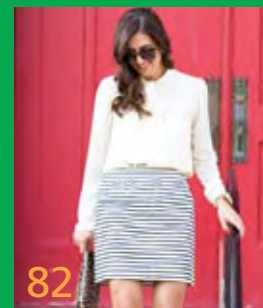
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Here's to strong starts  
and smooth finishes.

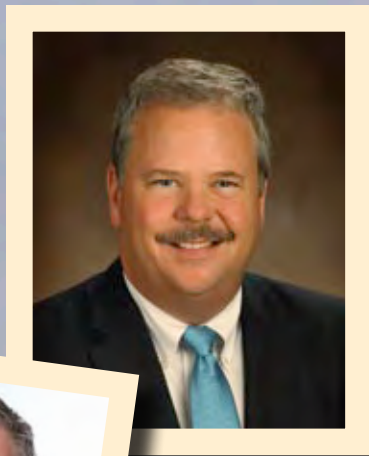


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## Welcome to the 2016

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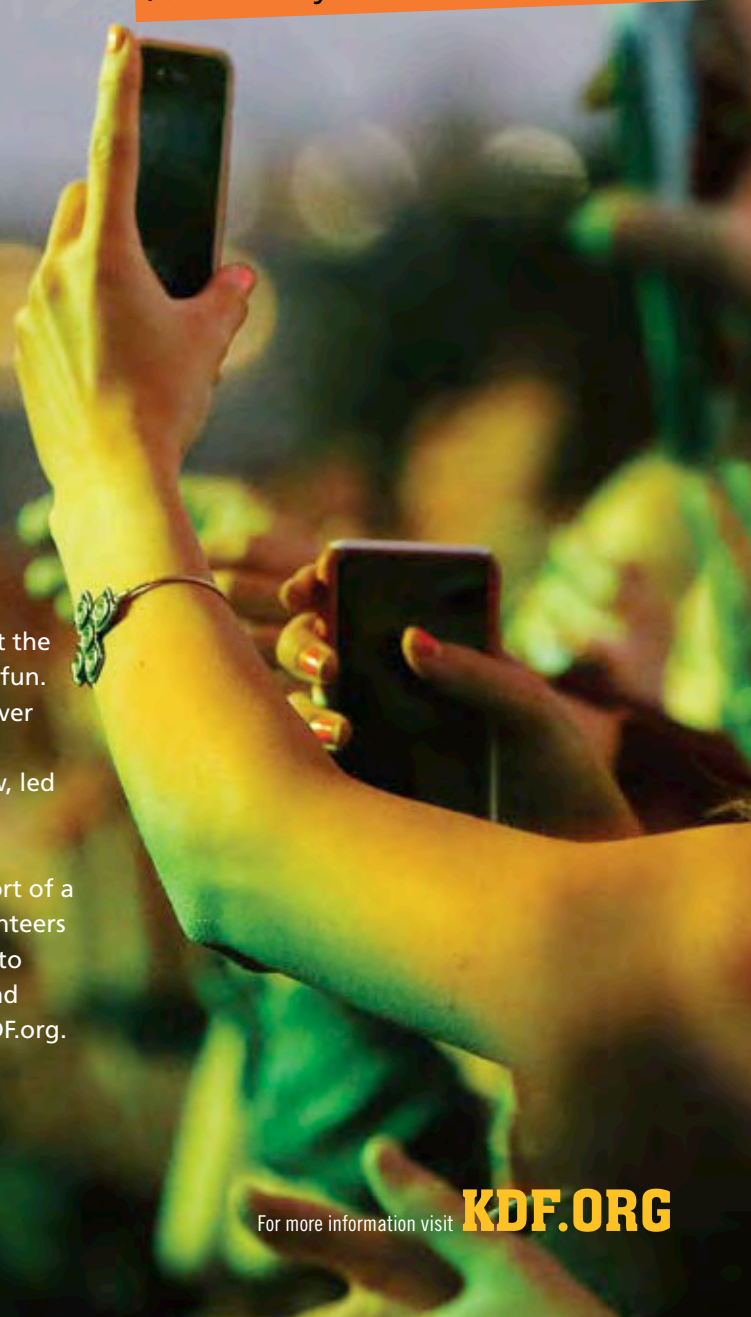
**Welcome** to the 2016 Kentucky Derby Festival! For more than 60 years the Festival has continued to produce top-notch events for the entire family. Year-after-year we manage to stretch the famous “two minutes” into a month-long legendary party. The excitement builds throughout the spring as we anxiously anticipate two weeks chalked full of fun and activities leading up to that first Saturday in May. From fireworks to fashion, golf to volleyball, country music to rhythm ‘n’ blues and so much more...we have something for every member of the family.

Seasons change, and the Festival continues to evolve. But what lies at the heart of everything we do can be easily summed up into one word – fun. We kick off the fun at the Festival’s Opening Ceremonies, Thunder Over Louisville, on April 23, with a once-in-a-lifetime partnership with the Louisville Orchestra. They recorded the soundtrack to this year’s show, led by Orchestra Director, Teddy Abrams!

None of what we do would be possible without the continued support of a very large team. The staff annually works with more than 4,000 volunteers to ensure we provide quality programming that our fans have come to expect. We continue to grow our network of volunteers each year and encourage you to find out how you can become more involved at [KDF.org](http://KDF.org).

Welcome to our celebration and thanks to everyone that makes it happen. Remember...*the stories you tell happen here.*

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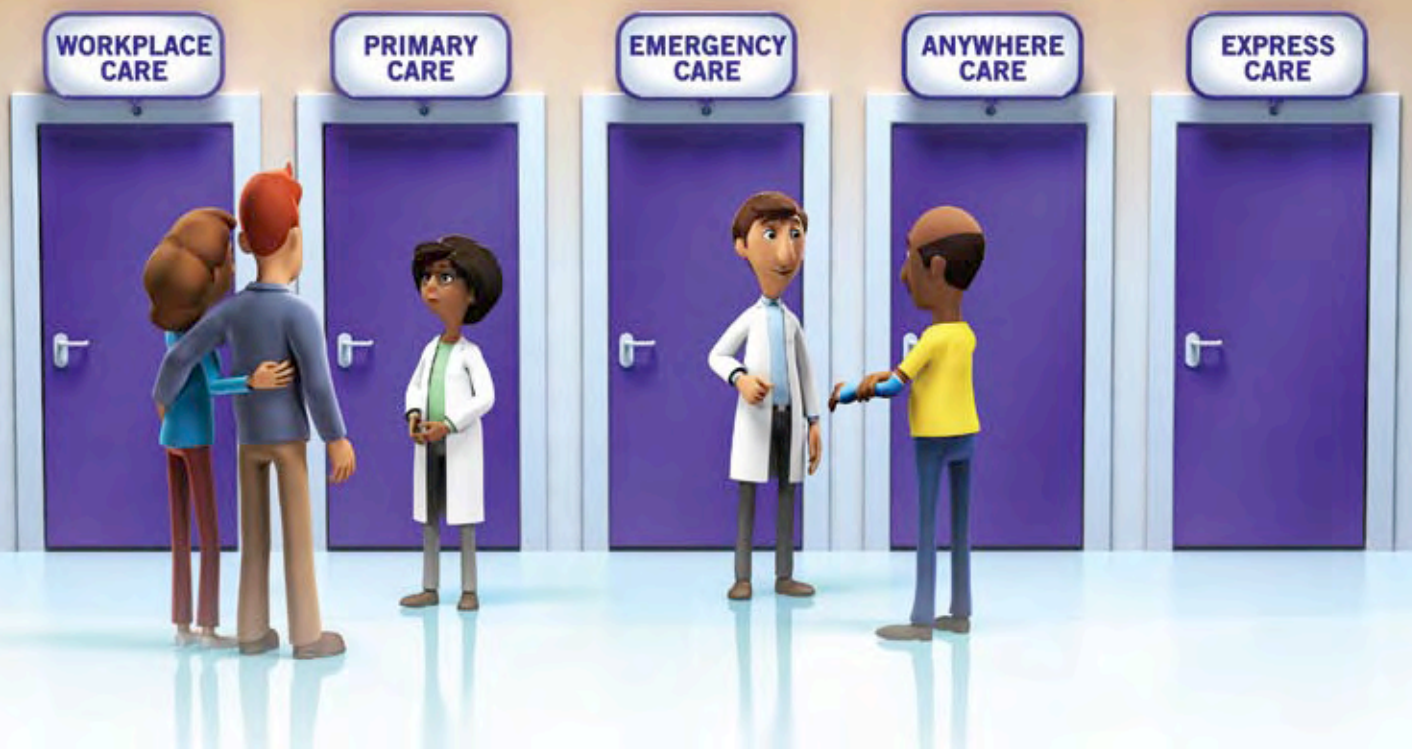
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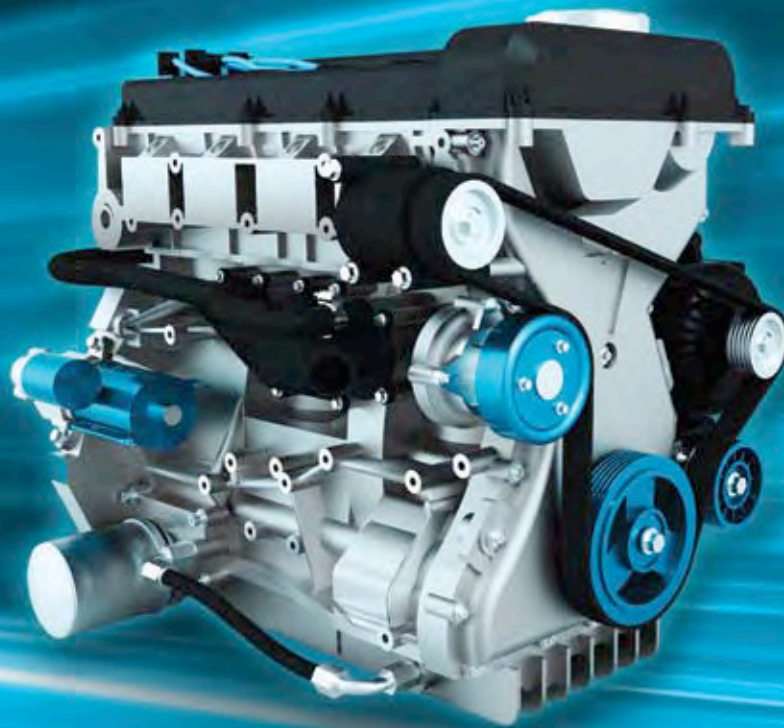
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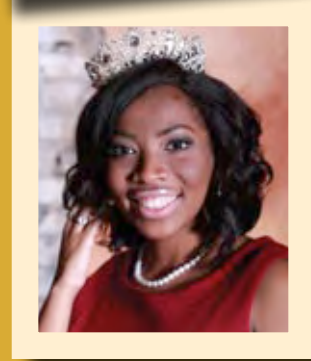
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- 1957 Jackie Love
- 1958 Pat Travis
- 1959 Martha Layne Hall  
(future Governor Collins)
- 1960 Lillian Campbell
- 1961 Dillard Marr
- 1962 Jane Helm
- 1963 Judy Roach
- 1964 Trudie Musson
- 1965 Jennifer Burcham
- 1966 Lynne Girdler
- 1967 Julie Short
- 1968 Lynn Morris Haymond
- 1969 Melinda Milliken
- 1970 Starr Sprigg
- 1971 Jennifer Lynn Storm
- 1972 Gail Gorski
- 1973 Julie Williams
- 1974 Marion R. McCord
- 1975 Annette Grundy
- 1976 Kathy Carpenter
- 1977 Robin Marie Clore
- 1978 Elizabeth Page Penna
- 1979 Ronda Marie Hartlage
- 1980 Holly Wright
- 1981 Gwen Francis Hettinger
- 1982 Mia Todd
- 1983 Lala Michele Thomas
- 1984 Jessica Elizabeth Thomas
- 1985 Peggy Barton
- 1986 Kristen Zapata
- 1987 Jennifer Lynn Stratton
- 1988 Christina Lynn Levy
- 1989 Margaret McGaw
- 1990 Heather Marie Peet
- 1991 Kristi Wright
- 1992 Michelle Gaines
- 1993 Preethi Anathakrishnan
- 1994 Melissa Purvis
- 1995 Tara Lutz
- 1996 Charlese Brown
- 1997 Leslie Ann Corbett
- 1998 Natalie Ann Hallal
- 1999 Michelle Elaine Ackerman
- 2000 Kerri Richardson
- 2001 Anne Marie Abell
- 2002 Caryn Rae Willian
- 2003 Rebecca DeSensi
- 2004 Maria Maldonado
- 2005 Brittany Diane Carpenter
- 2006 Patti Jo Grice
- 2007 Charlee Doom
- 2008 Taléa Renee Drummer
- 2009 Harini Chenna
- 2010 Megan Imel
- 2011 Trisha Maclin
- 2012 Kaelyn Gault
- 2013 Cameryn Jones
- 2014 Julia Springate
- 2015 Briana Lathon



**Adrienne Poole**  
Brandenburg, KY

Adrienne is a Freshman at the University of Kentucky majoring in Marketing. She is Co-President of UK Phi Beta Lambda, member of Student Government Leadership Development Program and news reporter for Meade County Messenger. She is also an Independent Marketing Contractor with the Goodwill Industries of Kentucky.



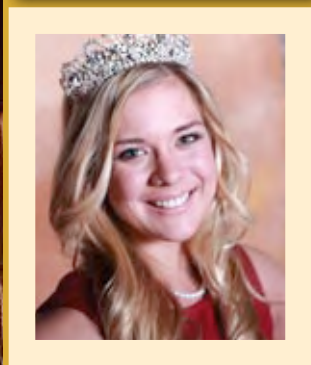
**Millicent Cahoon**  
Louisville, KY

Millicent is a Junior majoring in Psychology at the University of Kentucky. She is a member of Psi Chi Honor Society, has been on the Dean's List for four semesters and is conducting her own Social Psychology Experiment. Millicent volunteers with Beyond Big Blue.



**Stephanie Dooper**  
Owensboro, KY

Stephanie is a Senior at the University of Louisville majoring in Political Science and Liberal Studies. She is the Founder of The Roosevelt Institute Campus Chapter, a Cardinal Host and recipient of the UofL Outstanding Community Engagement Award. She also volunteers for Habitat for Humanity.



**Madison Orman**  
Prospect, KY

Madison is a Junior at the University of Louisville majoring in Business Finance. She is a Trustee's Scholar, has been on the Dean's List for 5 semesters, is a Cardinal Host and a Pointe & Contemporary Dancer. She also volunteers for Neighborhood House and the American Red Cross.



**Loandria "Andi" Dahmer**  
Fisherville, KY

Andi is a Freshman at Western Kentucky University majoring in Economics, Internation Affairs and Spanish and Asian Religions and Cultures. She is a Cherry Presidential Scholar, Chinese Language Flagship Program participant and Student Government Association Senator. Andi volunteers for the Humane Society.

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# 2016 Kentucky Derby Festival Princesses



Chosen each year as ambassadors for the Kentucky Derby Festival, the Royal Court is made up of young women from around the state. Selected from a pool of more than 100 applicants, these five women will attend nearly all of the 70-plus Derby Festival events starting with Festival Unveiled and ending with the Pegasus Parade on May 5.

In addition, the Royal Court will make multiple appearances at area schools and charity events to discuss the importance of academics, volunteerism and community involvement. One of these five will be named the Derby Festival Queen with the traditional spin-of-the-wheel at the Fillies Derby Ball on April 16.

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# 2016 EVENT CALENDAR



KENTUCKY DERBY  
**FESTIVAL**

## JANUARY

**Thursday, Jan 14-Apr 23 pg 23**  
NORTON SPORTS HEALTH  
TRAINING PROGRAM

## MARCH

**Wednesday, March 2 pg 23**  
FESTIVAL UNVEILED PRESENTED BY  
CITIZENS UNION BANK AND  
FOUR ROSES BOURBON

**Saturday, March 5 pg 23**  
FORD MOTOR COMPANY  
SPELLING BEE

**Monday, March 7 pg 23**  
2016 PEGASUS PINS® GO PUBLIC

**Tuesday, March 29 pg 23**  
STUDENT ART CONTEST  
PRESENTED BY THE FILLIES, INC

**Thursday, March 31 pg 25**  
MACY'S SPRING FASHION SHOW<sup>SM</sup>

## APRIL

**Thursday, April 14 pg 25**  
HORSESHOE FOUNDATION  
NIGHT OF THE FUTURE STARS®

**Friday, April 15 pg 25**  
BASKETBALL CLASSIC  
PRESENTED BY PAPA JOHN'S

**Saturday, April 16 pg 25**  
THE FILLIES DERBY BALL

**Thursday, Apr 21-May 1 pg 25**  
STOCK YARDS BANK & TRUST  
COMPANY \$1 MILLION DOLLAR  
HOLE-IN-ONE GOLF CONTEST<sup>SM</sup>

**Friday, April 22 pg 25**  
THEY'RE OFF!<sup>®</sup> LUNCHEON

**Saturday, April 23 pg 26**  
OPENING CEREMONIES:  
THUNDER OVER LOUISVILLE®

**Saturday, Apr 23-May 1 pg 26**  
VOLLEYBALL CLASSIC

**Monday, April 25 pg 26**  
KING SOUTHERN BANK  
KDF FOUNDATION  
PRO-AM GOLF TOURNAMENT

**Tuesday, April 26 pg 27**  
TASTE OF DERBY FESTIVAL

**Thursday, April 28-May 6 pg 27**  
KROGER'S FEST-A-VILLE  
ON THE WATERFRONT

CHOW WAGON®

**Thursday, April 28-29 pg 27**  
DELTA DENTAL  
RACE EXPO AND PACKET PICK-UP

**Thursday, April 28-30 pg 28**  
U.S. BANK GREAT BALLOONFEST<sup>SM</sup>

**Friday, April 29 pg 28**  
RUNNING WILD PASTA PARTY

OHIO VALLEY WRESTLING  
RUN FOR THE ROPES

EASTON CORBIN with SPECIAL  
GUEST GRANGER SMITH Feat. EARL  
DIBBLES JR. CONCERT

**Saturday, April 30 pg 28-31**  
MARATHON/miniMARATHON®  
PRESENTED BY WALMART AND  
HUMANA

ACADEMIC CHALLENGE PRESENTED  
BY SULLIVAN UNIVERSITY

NPC DERBY CHAMPIONSHIPS  
DA'VILLE CLASSIC DRUM LINE  
SHOWCASE

KEN-DUCKY DERBY

ZUMBA® FITNESS PARTY

THESLICE: SPICE, STYLE AND SOUL

MAGIC! CONCERT

For the most up-to-date Information **Visit KDF.org**

## MAY

**Sunday, May 1 pg 31-34**  
MAYOR'S DERBY BRUNCH  
ON THE RIVER

PNC TOUR de LOU

CHILDREN'S TEA  
WITH THE KDF PRINCESSES

miniFUN RUN  
PRESENTED BY HUMANA

MATT MAHER at  
CELEBRATION SUNDAY CONCERT

PASSPORT HEALTH PLAN  
GOSPELFEST

STOCK YARDS BANK & TRUST  
COMPANY \$1 MILLION DOLLAR  
HOLE-IN-ONE GOLF CONTEST<sup>SM</sup>  
SEMI FINALS

**Monday, May 2 pg 34-37**  
DON FIGHTMASTER GOLF OUTING  
FOR EXCEPTIONAL CHILDREN

HAPPYTAIL HOUR

THORNTONS GREAT BED RACES

KNIGHTS OF COLUMBUS CHARITY  
DINNER

**Monday, May 2-3 pg 37**  
AT&T MORNING LINE

**Tuesday, May 3 pg 37-41**  
REPUBLIC BANK  
PEGAUS PARADE PREVIEW PARTY

HEALTH FAIR PRESENTED BY  
WELLCARE HEALTHPLANS

TEXAS HOLD'EM TOURNAMENT  
STOCK YARDS BANK & TRUST  
COMPANY \$1 MILLION DOLLAR  
HOLE-IN-ONE GOLF  
CONTEST<sup>SM</sup> FINALS

DOUG E. FRESH & SLICK RICK  
CONCERT

**Tuesday, May 3-4 pg 41**  
KENTUCKY PROUD WINEFEST

**Wednesday, May 4 pg 41 -42**  
BEERFEST PRESENTED BY  
AMERICAN FOUNDERS BANK

BATTLE OF THE BOUNCE

GREAT STEAMBOAT RACE

WEDNESDAY EVENING CONCERT

SPLAT OUT CANCER

**Thursday, May 5 pg 42**

CELEBRITY DAY AT THE DOWNS  
PRESENTED BY  
KENTUCKIANA HONDA DEALERS

REPUBLIC BANK PEGASUS® PARADE

100 BLACK MEN OF LOUISVILLE  
DERBY GALA

COLD WAR KIDS CONCERT

**Friday, May 6 pg 44**  
AUDIEN CONCERT

**Saturday, May 7 pg 44**  
142nd RUNNING OF THE KENTUCKY  
DERBY - For Derby information  
contact Churchill Downs (502) 636-4400.

**Friday, May 13 pg 44**  
PEGASUS PIN® GOLD PIN WINNER  
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Social Events



Health & Fitness



Over 21



Festival Favorite



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# 2016 SCHEDULE OF EVENTS

The Board of Directors and staff, our 4,000 volunteers and over 400 sponsors welcome you to one of America's greatest community celebrations. This whirlwind of colorful activities is a wonderful time in this community and we hope you enjoy it.

The KENTUCKY DERBY FESTIVAL is a private, not-for-profit, community organization dedicated to providing unique entertainment for the Greater Louisville area. Entertaining over 1.5 million people, the KENTUCKY DERBY FESTIVAL is one of the nation's top festivals. With nearly 70 special events, there is something for everyone.

## Thursday, Jan 14 - April 23

### NORTON SPORTS HEALTH TRAINING PROGRAM



6:00 PM. **NEW LOCATION:** Waggener High School.

Sponsor: Norton Sports Health. Contributing Sponsor: Swags Sport Shoes. Media Sponsor: 102.3 The Max. 15-week Training program for the Kentucky Derby Festival Marathon/miniMarathon. For more info, log on to [www.derbyfestivalmarathon.com](http://www.derbyfestivalmarathon.com).

## Wednesday, March 2

### FESTIVAL UNVEILED PRESENTED BY CITIZENS UNION BANK AND FOUR ROSES BOURBON



5:00 PM. **NEW LOCATION:** Mellwood Arts Center. Join the Kentucky Derby Festival for a special unveiling of the 2016 Festival, including the reveal of the Official Poster, first look at the official merchandise line and the 13th annual Four Roses Rose Julep Recipe Contest, where guests can help judge. Tickets: \$30 in advance; \$35 at the door. Sponsors: Citizens Union Bank and Four Roses Bourbon. Contributing Sponsor: Ladyfingers Catering. Media Sponsors: LEO Weekly and Q103.1

## Monday, March 7

### 2016 PEGASUS PINS® GO PUBLIC

Pegasus Pins are your ticket to more than 30+ events and concerts on the Kentucky Derby Festival schedule and are available at more than 1,000 retail outlets. In 2016, any Pin is your chance to win a Weekly Grand Prize beginning Friday, March 18 – Friday, May 6! Gold Winner Pins are also eligible to win a Honda CRV on Friday, May 13. To be eligible, register pins using the KDF App or online at [www.PegasusPins.com](http://www.PegasusPins.com).

## Tuesday, March 29

### KDF FOUNDATION STUDENT ART CONTEST PRESENTED BY THE FILLIES, INC



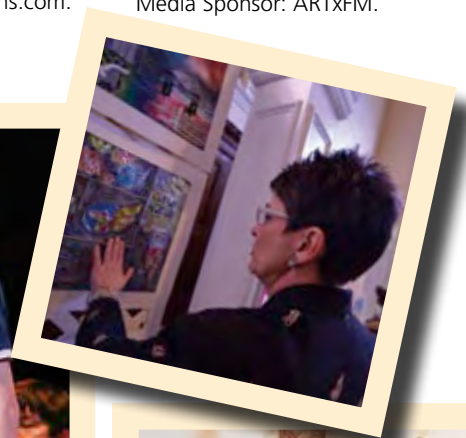
6:30 PM Reception. 7 PM Awards Ceremony. DuPont Manual High School. Awards ceremony for students in grades K-12 participating in the Kentucky Derby Festival Foundation's Student Art Contest. A Kentucky Derby Festival Foundation Event. Sponsor: The Fillies, Inc. Media Sponsor: ARTxFM.

## Saturday, March 5

### FORD MOTOR COMPANY SPELLING BEE



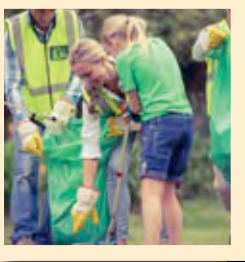
11 AM. Bomhard Theater at The Kentucky Center. Admission free for spectators. Top spelling bee competition for 4th through 8th grade students in Kentucky and Southern Indiana. Sponsor: Ford Motor Company. Media Sponsors: 840 WHAS and Kentucky Monthly.



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### Thursday, March 31

#### MACY'S SPRING FASHION SHOW<sup>SM</sup>



Cocktails 5:30 PM. Dinner 7 PM. Show 8 PM. Showroom, Horseshoe Southern Indiana. Preferred seating: \$750 Table of 10. Reserved seating: \$650 Table of 10 or \$65 each. Lounge ticket: \$35 (General Admission). Tickets available at [www.kdf.org](http://www.kdf.org), (502) 584-FEST. Sponsor: Macy's. Contributing Sponsors: Guess?, Inc., Horseshoe Southern Indiana, and J Michael's Spa & Salon. Media Sponsors: Courier-Journal and 102.3 The Max.

### Thursday, April 14

#### HORSESHOE FOUNDATION NIGHT OF THE FUTURE STARS<sup>®</sup>



7 PM. New Albany High School. Admission free with Basketball Classic ticket. Tickets on sale at all TicketMaster locations, [www.ticketmaster.com](http://www.ticketmaster.com) or call (800) 745-3000 or the Freedom Hall box office at (502) 367-5144. One-hour autograph signing session immediately following the event (2 items per person limit). Limited seating available. Sponsor: Horseshoe Foundation of Floyd County. Contributing Sponsor: Papa John's. Media Sponsors: B96.5 FM, Old School 105.1 and SLAM Magazine.



### Friday, April 15

#### BASKETBALL CLASSIC PRESENTED BY PAPA JOHN'S



7 PM. Freedom Hall. Reserved Tickets \$18 in advance (\$20 at the door). \$50 VIP Courtside Tickets (Limited Availability). Tickets on sale at all TicketMaster locations, [www.ticketmaster.com](http://www.ticketmaster.com) or call (800) 745-3000 or the Freedom Hall box office at (502) 367-5144 (Includes facility fee). Sponsor: Papa John's. Contributing Sponsor: Horseshoe Foundation of Floyd County. Media Sponsors: 99.7 DJX, B96.5 FM, Old School 105.1 and SLAM Magazine.

### Saturday, April 16-24

#### GIVE A DAY: MAYOR'S WEEK OF SERVICE



Citywide week of volunteering to help others. Help make Louisville the most compassionate city in the world. Individuals, companies and groups can volunteer online at [www.mygiveaday.com](http://www.mygiveaday.com). Agencies and organizations that have projects needing volunteers can also add their information to the website.

### Saturday, April 16

#### THE FILLIES DERBY BALL



Cocktails 6:30 PM. Call to the Post 7:15 PM. Queen's Coronation 7:30 PM. Dinner 8:00 PM. Dancing 9:00 PM – 1:00 AM. Louisville Marriot Downtown. Entertainment by Music City Sound. Tickets \$175 each, VIP Table of 10 is \$2,500, includes dinner and dancing. Produced by The Fillies, Inc. Contributing Sponsors: Brown-Forman Corporation and The Voice-Tribune. Media Sponsor: 102.3 The Max. For tickets visit [www.kdf.org](http://www.kdf.org) or call (502) 572-3856. Portion of proceeds benefits Kentucky Derby Festival Foundation.

### Thursday, April 21 - May 1

#### STOCK YARDS BANK & TRUST COMPANY \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTEST<sup>SM</sup>



April 21-April 30: 10 AM – 8:30 PM, April 23: Closed May 1: 10 AM – 5 PM, Semi-finals 6 PM. Seneca Golf Course Driving Range. \$1 per shot and free for spectators.

April 24: **Kids' Day** – Under 18 get 2 shots for \$1.

April 25: **First Responders and Veterans Day** – First Responders and Veterans get 2 shots for \$1.

April 26: **Ladies Day** – Ladies get 2 shots for \$1.

#### Senior Special Weekdays

10 AM – 2 PM, 62 and up get 2 shots for \$1.

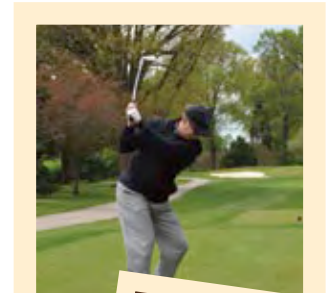
Grand Prize: \$1 million. First Prize (if no Hole-in-One): \$5,000. Sponsor: Stock Yards Bank & Trust Company. Contributing Sponsor: Metro Parks & Recreation. Media Sponsors: WLKY TV, 840 WHAS and Insider Louisville.

### Friday, April 22

#### THEY'RE OFF!<sup>®</sup> LUNCHEON



11:30 AM. Tickets: \$680 Table of 8 or \$85 each. Galt House East Grand Ballroom. Official Kentucky Derby Festival kick off luncheon. Contributing Sponsors: Active Heroes, Fifth Third Bank, and Kentucky Proud. Media Sponsor: Business First.



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Saturday, April 23-May 1

**VOLLEYBALL CLASSIC**



Contributing Sponsors: ASICS, Hyatt Regency Louisville, Mikasa. Media Sponsor: 98.9 Radio Now. Entry Deadline: March 30. For more information call The Volleyball Connection/Tandem Sports (502) 582-3530.

**Sand Divisions at Baxter Jacks**

April 23 and 24: 9 AM - 9 PM and April 30 and May 1: 9 AM - 9 PM

**Grass Divisions at Seneca Park at the Tennis Courts**

April 30 and May 1: 9 AM - 6 PM

Saturday, April 23

**OPENING CEREMONIES: THUNDER OVER LOUISVILLE®**



FoodFest and Ford's Thunder On the Ground open at 11:00 AM, Airshow at 3:00 PM, fireworks at 9:30 PM. Downtown Louisville Riverfront, Waterfront Park, River Road and Southern Indiana shoreline. 2016 theme: No Strings Attached. Thunder soundtrack recorded by the Louisville Orchestra, directed by Teddy Abrams. www.ThunderOverLouisville.org.

**Sponsors:** Horseshoe Southern Indiana, KentuckyOne Health, LG&E, Meijer, UPS, Valero and business Thunder Funders. Thunder on the Ground Sponsor: Ford Motor Company.

All-day live coverage on 106.9 PLAY. Event programs distributed April 23 by The Courier-Journal. Featuring the Thunder Chow Wagon at Waterfront Park and the East River Road Beer Garden. Admission is free with a 2016 Pegasus Pin®. (Open 11AM – 11PM. NO FOOD, DRINK, TENTS, STAKES, TAPE OR PETS.)

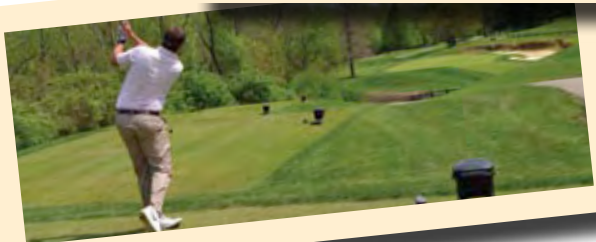
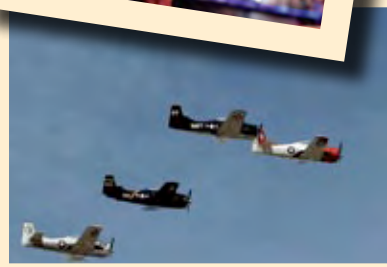
Meijer Family Fun Zone on the Belvedere. Admission is free with a 2016 Pegasus Pin®. (Open 11AM – 11PM. NO TENTS, STAKES, TAPE OR PETS.) North Great Lawn area opens at 9 AM. Admission is free with a 2016 Pegasus Pin®. (NO TENTS, STAKES, TAPE OR PETS.)

Monday, April 25

**KING SOUTHERN BANK KDF FOUNDATION PRO-AM GOLF TOURNAMENT**



Noon Tee Time. Big Spring Country Club. Team entries \$2,000. Individual entries \$500. Entries open to the public, includes lunch, golf with local pro, cocktail reception following tournament and gifts. Sponsor: King Southern Bank. Contributing Sponsor: KPGA. Media Sponsor: 1450 AM The Sports Buzz. Prize Sponsor: Horseshoe Southern Indiana. A Kentucky Derby Festival Foundation event benefitting the Leukemia & Lymphoma Society. A portion of the entry fee is tax deductible. Contact Jon Pollock at jpollock@kdf.org or (502) 572-3833 to register.



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Tuesday, April, 26

**TASTE OF DERBY FESTIVAL**



5:30 PM - 8:30 PM. Louisville Slugger Field. Tickets \$80 (limited availability). Coordinated by Dare to Care Food Bank. All proceeds to benefit Dare to Care. Features exquisite fare from over 65 of Louisville's finest restaurants and beverage companies. Bourbon tasting, Bloody Mary contest, wine tasting and a silent auction.  
Sponsor: Brown-Forman Corporation.  
Media Sponsor: 840 WHAS. For more information call (502) 966-3821.

Thursday, April 28 - May 6

**KROGER'S FEST-A-VILLE ON THE WATERFRONT**



Open Daily 11 AM - 11 PM, except Sunday 12 PM - 11 PM. Waterfront Park. ULTIMATE ENTERTAINMENT EXPERIENCE featuring concerts with national talent, family fun, food, kids' inflatable playground, midway rides and more. Happy Hour Weekdays 4-6 PM, \$2 beer. Admission is free with a 2016 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED).  
Sponsor: Kroger.  
Contributing Sponsor: Miller Lite.



Thursday, April 28 - May 6

**CHOW WAGON®**



Open Daily 11 AM - 11 PM, except Sunday 12 PM - 11 PM. Kroger's Fest-a-Ville on the Waterfront. Outdoor food & live music venue. Sponsors: Kroger and Miller Lite. Featuring the Miller Lite Music Stage. Admission is free with a 2016 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED).

Thursday, April 28-29

**DELTA DENTAL RACE EXPO AND PACKET PICK-UP**



Kentucky International Convention Center Hall 2C. Two-day Expo where you can see the latest running gear, get nutritional advice, pre-race running tips and pick up your race packet for Kentucky Derby Festival Marathon/miniMarathon®, miniFun Run and PNC Tour de Lou. Sponsor: Delta Dental of Kentucky. Official Bourbon: Jim Beam®.  
Media Sponsor: 99.7 DJX.  
**Thursday:** 4 PM - 8 PM. Expo and Packet Pick-up.  
**Friday:** 11 AM - 9 PM Expo and Packet Pick-up

**Running Wild Pasta Party**



5:30 PM - 8:30 PM. Tickets for Pasta dinner: \$20. For tickets call (502) 584-FEST. Contributing Sponsor: Jim Beam® and Sysco.



Thursday, April 28-30

**U.S. BANK GREAT BALLOONFEST<sup>SM</sup>**



Admission is free with a 2016 Pegasus Pin<sup>®</sup>.

Sponsor: U.S. Bank.

Contributing Sponsors: Mortenson Family Dental and Publishers Press.

**April 28: 7 AM Launch U.S. Bank Great Balloon Charity Race.** Bowman Field.

**8:30 PM U.S. Bank Great Balloon Glimmer.** Kroger's Fest-a-Ville on the Waterfront. Media Sponsor: 106.9 PLAY.

**April 29: 7 AM Launch. U.S. Bank Great Balloon Rush-Hour Race.** Bowman Field. Public entrance off Pee Wee Reese Road. Media Sponsor: 99.7 DJX.  
**9 PM U.S. Bank Great Balloon Glow.** Kentucky Exposition Center. Gates open at 6 PM. \$8 KEC parking fee. Media Sponsor: Q103.1. Broadcast special by WLKY TV on METV Louisville 32.2.

**April 30: 7 AM Launch U.S. Bank Great Balloon Race.** Bowman Field. Public entrance off Pee Wee Reese Road. Media Sponsor: 99.7 DJX.

Friday, April 29

**OHIO VALLEY WRESTLING RUN FOR THE ROPES**



6 PM – 8 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2016 Pegasus Pin<sup>®</sup>. Special meet-and-greet with OVW stars at 5 p.m., followed by six big matches including a special "all-for-1 one-for-all" and an over the top rope Battle Royal. For more information call (502) 759-7665. Presented by Ohio Valley Wrestling. Media Sponsor: 1450 AM The Sports Buzz. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Friday, April 29

**EASTON CORBIN WITH SPECIAL GUEST GRANGER SMITH FEAT. EARL DIBBLES JR. AT WATERFRONT JAM**



8 PM. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2016 Pegasus Pin<sup>®</sup>. Media Sponsor: 97.5 WAMZ (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Saturday, April 30

**ACADEMIC CHALLENGE PRESENTED BY SULLIVAN UNIVERSITY**



8 AM – 3 PM. Location Male High School. A quick recall competition for elementary school students. Produced by Jefferson County Public Schools. A Kentucky Derby Festival Foundation Event. For more information contact Doug Wilham at (502) 485-3702. Sponsor: Sullivan University.

Saturday, April 30

**MARATHON/miniMARATHON<sup>®</sup> PRESENTED BY WALMART AND HUMANA**



7:30 AM. Main Street near Slugger Field, start via 13.1 mile route or 26.2 mile route to Preston & Witherspoon Streets finish. Free for spectators. Entry fees and registration info at [www.DerbyFestivalMarathon.com](http://www.DerbyFestivalMarathon.com). Sponsors: Walmart and Humana. Official Race Medical Partner: Norton Sports Health. Contributing Sponsors: BB&T, Churchill Downs, Louisville Water Company, Powerade, The Courier-Journal and TruMoo.

Saturday, April 30

**NPC DERBY CHAMPIONSHIPS**



Prejudging 11:30 AM. Finals 7 PM. Kentucky International Convention Center, Grand Ballroom. A fitness, figure, swimwear and bodybuilding competition featuring amateurs and pro athletes from across the country. Pre-judging tickets \$15, Finals Tickets \$25. For tickets call (502) 387-3808 or [www.KentuckyMuscle.com](http://www.KentuckyMuscle.com). Media Sponsor: 1450 AM The Sports Buzz.

Saturday, April 30

**DA'VILLE CLASSIC DRUM LINE SHOWCASE**



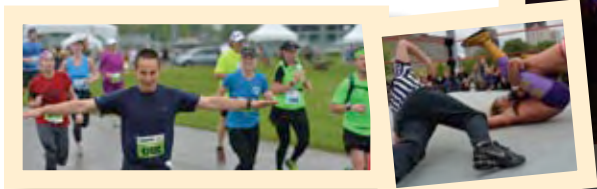
2 PM. Whitney Hall, The Kentucky Center. Admission is \$10. Tickets available at Kentucky Center Box Office. High school and community drum lines from Kentucky, Ohio and Indiana showcase their creativity, musicianship, and pageantry. For more information call (502) 772-7660. Media Sponsor: B96.5 FM.

Saturday, April 30

**KEN-DUCKY DERBY**



4 PM – 8 PM. Call to the post 7 PM. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2016 Pegasus Pin<sup>®</sup>. See the launch of 20,000 ducks into the Ohio River for a chance to race and compete for prizes. Proceeds benefit Harbor House. To adopt a duck, visit [www.hhlu.org](http://www.hhlu.org). For more information go to [www.kdf.org](http://www.kdf.org) or call (502) 717-0072. Sponsor: Swope Family Dealerships. Media Sponsor: WLKY.



**Greater Louisville Alumni Chapter**

Lee Robertson  
Gary Sundmacker



**Golf Scramble**

**June 27, 2016**

Hunting Creek Country Club  
Prospect, KY

**REGISTRATION**

Online:

[www.alumni.wku.edu/LouisvilleGolf16](http://www.alumni.wku.edu/LouisvilleGolf16)

Phone: 888-WKU-ALUM

Thru May 30: \$125

After May 30: \$150

New Alum (under 30): \$90

*Pricing includes a round of golf, lunch and dinner*

**FLIGHTS**

8:30 AM AND 1:00 PM

**DINNER**

\$30 for non-golfers

*Dinner includes an Around the World theme with 4 food stations.*

**SILENT AUCTION**

**SPONSORSHIPS**

Hole Sponsorships: \$250

Putting green, driving range or one of two bars located on the course: \$500

*Discounts are given for sponsoring a hole and team to play in the tournament.*

Contact Julie Hinson at 502-338-8984 or [jhinson@alsvents.com](mailto:jhinson@alsvents.com) to donate an item for the silent auction or for more information.

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Saturday, April 30

ZUMBA® FITNESS PARTY



5 PM – 7 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2016 Pegasus Pin®. Join the best Zumba instructors in the area, wear comfortable clothes and come burn calories with the fitness craze that is sweeping the nation! For information call (502) 554-4486 or visit www.kyfitnessparty.com. Sponsor: ELeet Stone Countertops. Media Sponsor: 98.9 Radio Now. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Saturday, April 30

THESLICE: SPICE, STYLE AND SOUL



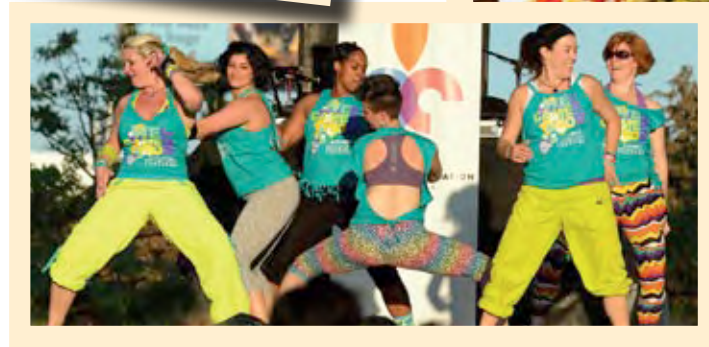
6 PM - 9 PM. The Kentucky Center for African American Heritage. Tickets \$60, VIP tickets \$80. Tickets include 2016 Pegasus Pin®. Live entertainment and food tasting. Proceeds benefit charities and assistance programs. For tickets call (502) 584-4602, visit www.thesliceoflouisville.org or purchase at Better Days Records at Lyles Mall. Media Sponsor: MAGIC 101.3.

Saturday, April 30

MAGIC! AT WATERFRONT JAM



9 PM. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2016 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)



Sunday, May 1

MAYOR'S DERBY BRUNCH ON THE RIVER



11 AM-1:30 PM. Riverside, the Farnsley-Moremén Landing. A festive brunch featuring a traditional Kentucky breakfast, live riverboat jazz, and tours of the property including the Moremén Family Chapel. Tickets \$65 or \$500 for Table of 8. For tickets or information call (502) 935-6809.



Sunday, May 1

PNC TOUR de LOU



Staggered start based on distance: 35-mile ride - 8:30 AM, 20-mile ride - 9 AM, 62.1-mile - TBA. Cycling event with 20-mile ride for intermediate riders, 35-mile ride for experienced cyclists and 62.1-mile (metric century) ride for the serious rider. Start and finish near Kroger's Fest-a-Ville at Waterfront Park. Entry fees and registration info at www.kdf.org. Sponsor: PNC. Official Safety Sponsor: Baptist Health Plan. Contributing Sponsors: Baptist Health Sports Medicine, Louisville Marriott Downtown, and Scheller's Fitness & Cycling. Media Sponsors: 102.3 The Max and The Courier-Journal. Supporting Sponsors: Louisville Bicycle Club and Louisville Water Company.



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THE FILLIES, INC.  
presents  
*The Children's Tea*

with  
*The Kentucky Derby Festival Queen & Her Princesses*



Sunday, May 1 at The Crowne Plaza Hotel  
1:00 - 4:00

Tickets are \$35.00 per person

Tickets can be purchased at [www.fillieschildrenstea.eventbrite.com](http://www.fillieschildrenstea.eventbrite.com)



Sunday, May 1

**THE FILLIES, INC. CHILDREN'S  
TEA WITH THE KENTUCKY  
DERBY FESTIVAL PRINCESSES**



1 PM - 4 PM. Crowne Plaza, Louisville Airport. Tickets \$35 each. Reservation required. Children ages 4 and up invited to meet the Kentucky Derby Festival Queen and Princesses. Media Sponsor: Today's Family Magazine. Produced by: The Fillies, Inc. Purchase tickets online at [www.fillieschildrenstea.eventbrite.com](http://www.fillieschildrenstea.eventbrite.com) after February 15, 2016. For more information contact Linda Steder at [rjsteder@aol.com](mailto:rjsteder@aol.com) or 502-893-0703.

Sunday, May 1

**LOUISVILLE YOUTH  
ORCHESTRA CONCERT**



4 PM. Iroquois Amphitheatre. Admission is free with a 2016 Pegasus Pin®. A concert featuring ten Louisville Youth Orchestra ensembles. For more information call (502) 896-1851 or visit [www.lyo.org](http://www.lyo.org).

Sunday, May 1

**miniFUN RUN  
PRESENTED BY HUMANA**



Staggered start based on age: Ages 4-6 - 4 PM, Ages 7-11 - 4:30 PM. Kids' fitness event on the North Great Lawn at Waterfront Park inside Kroger's Fest-a-Ville. For ages 4-11. Entry fees and registration info at [www.DerbyFestivalMarathon.com](http://www.DerbyFestivalMarathon.com). Free for spectators. Sponsor: Humana. Media Sponsors: 102.3 The Max and Today's Family Magazine.

Sunday, May 1

**MATT MAHER AT  
CELEBRATION SUNDAY  
PRESENTED BY WJIE**



5 PM. Kroger's Fest-a-Ville on the Waterfront. Christian contemporary concert featuring Matt Maher with John Tibbs and Hannah Kerr. Admission is free with a 2016 Pegasus Pin®. Sponsor: WJIE (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

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## Sunday, May 1

### PASSPORT HEALTH PLAN GOSPELFEST



2 PM – 7 PM. Gospel Choir Showcase. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2016 Pegasus Pin®. Sponsor: Passport Health Plan. Media Sponsors: B96.5 FM and WLOU/New Praise 104.7. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

## Sunday, May 1

### STOCK YARDS BANK & TRUST COMPANY \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTEST<sup>SM</sup> SEMI FINALS



6 PM. Seneca Golf Course Driving Range. Grand Prize: \$1 million. First Prize (if no Hole-in-One): \$5,000. Sponsor: Stock Yards Bank & Trust Company. Contributing Sponsor: Metro Parks & Recreation. Media Sponsors: WLKY TV, 840 WHAS and Insider Louisville.

## Monday, May 2

### DON FIGHTMASTER GOLF OUTING FOR EXCEPTIONAL CHILDREN



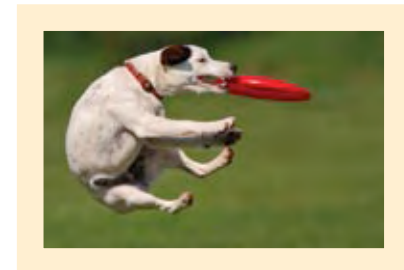
9 AM – Noon. Children's golf event. Shawnee Golf Course. Free for spectators. Sponsor: Kentucky PGA Foundation. For more information, call (502) 243-8295, ext. 307 or (800) 254-2742 or www.kygolf.org.

## Monday, May 2

### HAPPYTAIL HOUR



5 PM – 9 PM. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2016 Pegasus Pin®. A pet-friendly (leashes please!) social event. Entertainment featuring Hot Brown Smackdown. Coordinated by Metro Animal Services. Media Sponsor: 100.5 MYfm.



## Monday, May 2

### KNIGHTS OF COLUMBUS CHARITY DINNER



6 PM cocktails. 7 PM dinner. Galt House Archibald Cochran Ballroom. Dinner tickets \$40. Coordinated by the Bishop Spalding Council of the Knights of Columbus. For tickets call (502) 893-2220.



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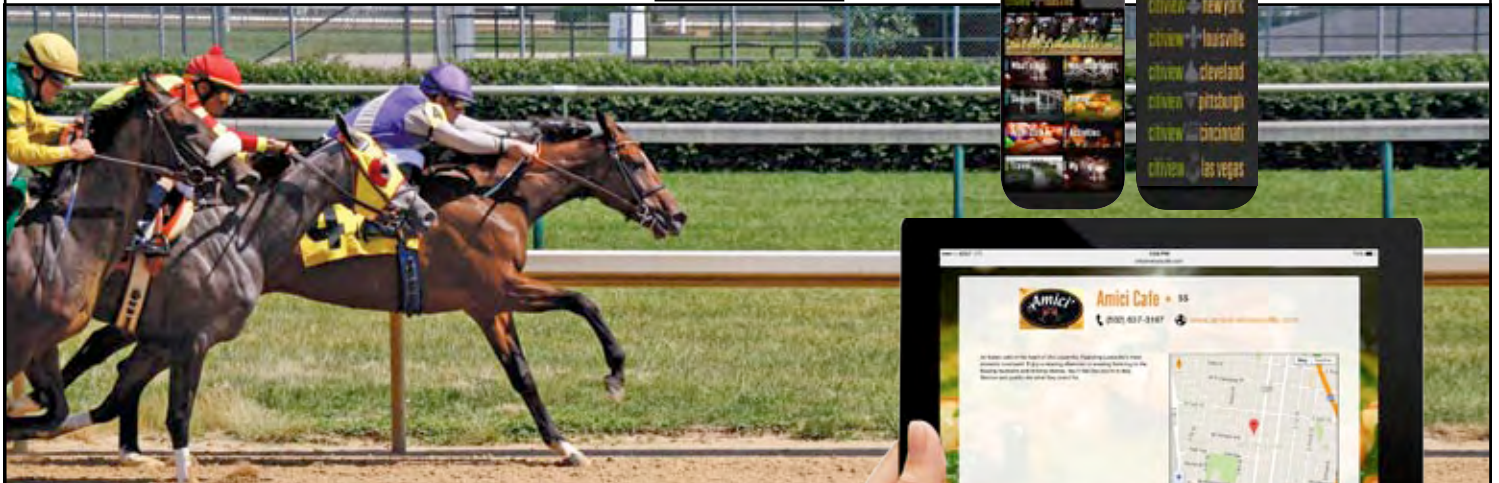
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**Monday, May 2**

**THORNTONS GREAT BED RACES**



4 PM Tailgating. 6 PM Parade of Beds. 7 PM Racing. Broadbent Arena. Admission is free with a 2016 Pegasus Pin®. \$8 KEC Parking fee. \$130 entry fee for team of 5. Sponsor: Thorntons. Contributing Sponsor: AAA East Central. Media Sponsor: 107.7 The Eagle. Broadcast special on WAVE 3 NEWS.

**Monday, May 2-3**

**AT&T MORNING LINE**



6 AM – 11 AM. Radio stations from around the region will broadcast their morning shows live from the Kentucky Derby Museum. Sponsor: AT&T. Contributing Sponsor: Kentucky Department of Travel and Tourism.

**Tuesday, May 3**



**STOCK YARDS BANK & TRUST COMPANY \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTEST<sup>SM</sup> FINALS**

6 PM. Seneca Golf Course, Hole #8. Free for spectators. Sponsor: Stock Yards Bank & Trust Company. Contributing Sponsor: Metro Parks & Recreation. Media Sponsors: WLKY TV, 840 WHAS and Insider Louisville.

**Tuesday, May 3**

**HEALTH FAIR PRESENTED BY WELLCARE HEALTH PLANS**



5 PM – 9 PM. Kentucky Exposition Center, South Wing C. Admission is free with a 2016 Pegasus Pin®. \$8 KEC parking fee. Promoting healthy lifestyles, there will be free health screenings for families. Sponsor: WellCare Health Plans. Contributing Sponsor: KentuckyOne Health. Media Sponsor: WAKY 103.5.

**Tuesday, May 3**

**REPUBLIC BANK PEGASUS PARADE PREVIEW PARTY**



Private group tours 10 AM – 1 PM. Open to Public 5 PM – 9 PM. Kentucky Exposition Center, South Wing C. Admission is free with a 2016 Pegasus Pin®. \$8 KEC parking fee. Floats, inflatables, and equestrians for the Republic Bank Pegasus Parade on display. To schedule a private group tour call (502) 572-3823. Sponsor: Republic Bank. Media Sponsors: 99.7 DJX and Today's Family Magazine.



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**Tuesday, May 3**  
**TEXAS HOLD'EM**  
**TOURNAMENT**

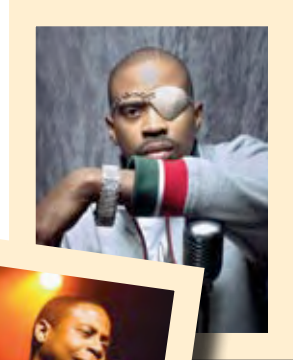


4 PM Boarding/check-in. 6 PM Tournament begins, plus one-hour Cruise. Belle of Cincinnati, docked at Kroger's Fest-a-Ville on the Waterfront. \$125 Buy-in includes 10,000 in chips and commemorative pin. Add-ons available 1st hour of play \$40 for 4,000 chips. \$5,000 first place prize. Payouts for 1st – 24th place. Payouts based on 325 players, payouts pro-rated based on actual number of players. \$15 for guests. LICENSE# ORG0001638. Call (502) 584-FEST to register. Media Sponsor: 1450 AM The Sports Buzz.

**Tuesday, May 3**  
**DOUG E. FRESH AND SLICK RICK**  
**AT WATERFRONT JAM**



8 PM. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2016 Pegasus Pin®. Media Sponsors: B96.5 FM, MAGIC 101.3, and OLD SCHOOL 105.1. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)



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# WATERFRONT JAM

April 28 - Derby Eve  
Kroger's Fest-a-Ville<sup>SM</sup>

## MILLER LITE MUSIC STAGE LINE-UP

**SHANE DAWSON**  
Thursday, April 28 | 9PM

**WAX FACTORY**  
Tuesday, May 3 | 9PM

**OLD SCHOOL**  
Friday, April 29 | 9PM

**THE RUMORS**  
Wednesday, May 4 | 9PM

**J.D. SHELburnE**  
Saturday, April 30 | 9PM

**VELCRO PYGMIES**  
Thursday, May 5 | 9PM

**GOSPELFEST<sup>SM</sup>**  
Presented By Passport Health Plan  
Sunday, May 1 | 2 - 7PM

**BILLY DAVIS GROUP**  
Friday, May 6 | 9PM

**V-GROOVE**  
Monday, May 2 | 9PM



**FREE admission with a 2016 Pegasus Pin<sup>®</sup>**

**HAPPY HOUR | WEEKDAYS 4 - 6 PM**

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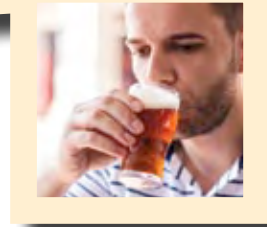
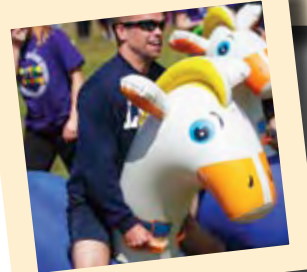
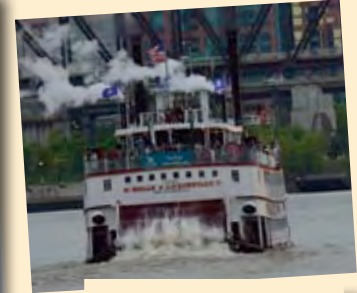
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### Tuesday, May 3-4

#### KENTUCKY PROUD WINEFEST



Wine tasting sessions daily 5 PM – 9 PM. Belvedere. Tickets: \$45 General Admission; \$85 VIP Experience (Limited Availability). VIP includes reserved entrance, local cuisine sampling, opportunity to barrel taste local wine, goody bag and access to private restrooms. (21 and over only. Must present ID upon entry.) Tickets available by calling (502) 584-FEST or online at [www.kdf.org](http://www.kdf.org). Sponsor: Kentucky Proud.

Contributing Sponsors: Ashley Furniture HomeStore of Louisville, Commonwealth Credit Union, and Kentucky Beef Council. Media Sponsors: Today's Woman and 106.9 PLAY.

### Wednesday, May 4

#### BEERFEST PRESENTED BY AMERICAN FOUNDERS BANK



6 PM – 10 PM. Beer tastings featuring regional craft beers. Overlook at Kroger's Fest-a-Ville. Tickets: General Admission \$45 in advance; \$50 at the gate; \$75 for VIP experience starting at 5 PM. Tickets include beer tastings, sampling mug and BeerFest pin. Tickets available by calling (502) 584-FEST or online at [www.kdf.org](http://www.kdf.org). (21 and over only. Must present ID upon entry.) Sponsor: American Founders Bank. Contributing Sponsors: Kroger, Louisville City FC and Samuel Adams. Media Sponsors: 95.7 WQMF and SWIG Louisville.

### Wednesday, May 4

#### BATTLE OF THE BOUNCE



11 AM – 1 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2016 Pegasus Pin<sup>®</sup>. Obstacle course competition that benefits Christian Care Communities, Kentucky and Indiana Stroke Association and Pitt Academy. Sponsor: Backyard Bounce. Media Sponsors: WDRB-TV and 99.7 DJX. For entry information call (502) 241-1175 or visit [www.eventualities.org](http://www.eventualities.org)

### Wednesday, May 4

#### GREAT STEAMBOAT RACE



4:30 PM - 5:30 PM boarding. 5:45 PM departure. Race begins at 6 PM. Awards presentation immediately following at the Chow Wagon in Kroger's Fest-a-Ville. Tickets on the Belle of Louisville \$130 (limited availability). Tickets on the Belle of Cincinnati \$60 Cruise Only; \$80 Dinner, Four Roses Bourbon Tasting, and Cruise. For tickets call (502) 584-FEST. Free spectator viewing at Kroger's Fest-a-Ville and along the banks of the Ohio River. Contributing Sponsor: Four Roses Bourbon. Media Sponsor: 106.9 PLAY.

### Wednesday, May 4

#### WEDNESDAY CONCERT AT WATERFRONT JAM



8 PM. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2016 Pegasus Pin<sup>®</sup>. Media Sponsor: 91.9 WFPK. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Wednesday, May 4

**SPLAT OUT CANCER**



11 AM – 9 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2016 Pegasus Pin®. Launch paint-filled balloons at a HUGE canvas and make your mark, all for a great cause. Produced by the James Graham Brown Cancer Center. Proceeds benefits cancer research. For information visit [www.splatoutcancer.com](http://www.splatoutcancer.com)

Thursday, May 5

**CELEBRITY DAY AT THE DOWNS PRESENTED BY KENTUCKIANA HONDA DEALERS**



11:30 AM. Churchill Downs, Sixth Floor. Tickets \$110, preferred tickets \$125, limited availability.

Sponsor: Kentuckiana Honda Dealers. Contributing Sponsor: Macy's. Media Sponsors: Nfocus Magazine and 106.9 PLAY



Thursday, May 5

**REPUBLIC BANK PEGASUS® PARADE**



5 PM. West on Broadway from Campbell to 9th Street. Bleacher tickets \$10 and chair seating \$12. Review stand seating \$30. For tickets call (502) 584-FEST. 2016 Grand Marshal: Jordan Smith, winner of The Voice Season 9 and Republic Records recording artist.

This annual spectacle of colorful floats, marching bands, giant inflatables and equestrians will be broadcast live on WAVE 3 NEWS. Sponsor: Republic Bank

Thursday, May 5

**COLD WAR KIDS AT WATERFRONT JAM**



9 PM. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2016 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)



Thursday, May 5

**100 BLACK MEN OF LOUISVILLE DERBY SCHOLARSHIP GALA**



7 PM – 2 AM. **NEW LOCATION!** Galt House Hotel, East Grand Ballroom. Tickets \$200 each, \$2,000 Table of 10, or \$2400 Table of 12. Corporate tables available. Produced by 100 Black Men of Louisville. Performing live, Babyface. For more information call (502) 457-9941 or visit [www.100bmol.org](http://www.100bmol.org).



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Friday, May 6

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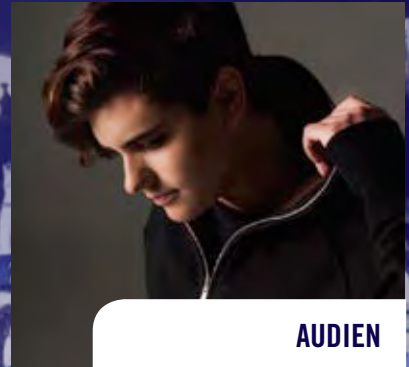
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# The **Rebirth** of a Festival Event: the **They're Off! Luncheon**

By: Robert Hadley



## This year, the Kentucky Derby Festival

is celebrating the anniversary of an icon: the They're Off! Luncheon. Over the past six decades, the Luncheon has grown from little more than a volunteer awards ceremony with a buffet line to an affair to remember, an upscale fete drawing everyone from governors and broadcast journalists to sports legends and comedians. On this 60th anniversary, it's time to look back at this icon and see where it began and how it evolved over the years.

## The rebirth started, ironically, over lunch

The They're Off! Luncheon launched in 1957, making it the second-longest running Derby Festival event, behind the inaugural Pegasus Parade a year earlier. Originally, this luncheon was held at the Kentucky State Fairgrounds, featured award recipients and a \$5 buffet line open to the public. All went well for its first decade, except for one thing: several years underway, it was losing money.

"Mainly, nobody went," said Jack Guthrie, who helmed the Derby Festival from 1971-77. "If I recall, it was like five bucks and all the beer you could drink, and they would introduce the princesses and some of the other people that maybe were involved in the Festival, but it was just, you know, a nice party that was out there (at the Fairgrounds)."

It was around 1972, and after suffering several years of net operating losses, talk had turned to the inevitable: getting rid of the event all together.

"There's got to be a better way," Guthrie recounted telling the board. "Let me come up with some different approaches to this event. There is some promise there."

It was serendipity, if anything, that brought about the eventual solution, though it was gamble at the time.

A look around Louisville's skyline in the late 1960s-early 1970s time frame showed the empire of late developer Al Schneider coming to fruition. At this point in history, Schneider had set his sights on resurrecting one of Louisville's venerable names: the Galt House Hotel, which originally stood near Second and Main streets until burning down in the early 20th century. Fast forward 70 years, and Schneider was ready to inaugurate the (second) Galt House a few blocks away.

"So I got the idea, what if we can have this luncheon inside that hotel in the ballroom?" Guthrie said. "Now bear in mind, we've got carpenters and plasterers, and we're building this thing, and so we (would be doing) it on a construction site. We can figure out a way."

A meeting to ask Schneider's permission would be necessary. Access to

the developer came via Bank of Louisville President Sammy Klein, a Festival board member.

"He and Al Schneider were like brothers," Guthrie said. "So, I told him what we wanted to do, and he said, Jack, he'll never approve that. It's just too much of a chance and whatever, and I said, hey, we don't know till we ask."

Although the meeting to re-launch the They're Off! Luncheon may have happened over 40 years ago, at the now-defunct Normandy Inn, over a menu no one remembers, it left a mark on history by saving the They're Off! Luncheon from the chopping block.

Klein got the ball rolling. "Explain to Al what you've got in mind."

The reasons were convincing. Who doesn't love the Derby? And why not save an event that lacked the pizzazz it once had? It would be the first public event held at the developing hotel, a win-win for both parties. It would be catered, a cold lunch menu, a sandwich, a salad, something like that.

Schneider listened to the enthusiastic pitch from soon-to-be Festival front-man. He knew the ballroom was three months from completion, displaying unfinished concrete walls and floors. Tables and chairs would have to be brought into the unfinished space.

"I knew it wasn't going to be inexpensive to do it, but the message that we were sending and the statement as far as the Festival is concerned was going to revitalize the community's interest," Guthrie said.

Fortunately, Schneider gave the go-ahead, and the Luncheon has been held at the Galt House since 1973.



## An entertaining, emotional, fun event

Thus came the dawn of the Luncheon as a ticketed soiree drawing nationally recognized speakers from 1974 on with a message to share at this high-profile event. Although first held as a sort of opening ceremony for the Derby Festival, the Luncheon has seen its role transition from public kickoff (a position now held by Thunder Over Louisville) to the “corporate” kickoff where businesses can host clients and employees, said Festival President and CEO Mike Berry.

“Three things must come into play each year in order for the Luncheon to be successful,” Berry explained. “First, it must be entertaining. Second, it must be emotionally moving. And third, it must be fun.”

The first Galt House They’re Off! Luncheon wasn’t the only version held in a construction zone. Berry recalled attending the 1984 installment, directed by former Festival president Dan Mangeot. That was the year the Luncheon migrated from Galt House West to Galt House East, also known as the Suite Tower, which was being built at the time.

Unwilling to let a little construction slow down the Festival, Mangeot convinced Galt House officials to hold the festivities once again in a less-than-finished ballroom.

“The expansion of the hotel wasn’t complete yet, so the decision was made to have a ‘hard-hat’ lunch that year,” Berry explained. “There wasn’t a kitchen on that side, so everything had to be served cold. We did it picnic-basket style.”

Berry credits the willingness and cooperation of Galt House management with making it happen.

“They are wonderful hosts, not only for that luncheon, but also for a lot of Festival events,” he said. “They allow us to literally invade the hotel for a three-day period.”

Mangeot told attendees that year that they could take the table decorations – the picnic baskets – but Berry recalls the enthusiastic guests claimed everything from silverware to napkins and linens as souvenirs.

Though its form may be different now versus the early years, its goal has not changed, according to Deja Lawson, the Festival’s event manager for the They’re Off! Luncheon.

“We want to get the community excited about the kick-off of the Kentucky Derby Festival,” she explained. “For the first time each year, it brings the community together to get excited about everything happening in the city.”

Under Berry’s tenure, the They’re Off! Luncheon has continued the tradition of high profile speakers begun under Guthrie and Mangeot. Guest speak-

ers have included KFC founder Colonel Harland Sanders, Kentucky Senator John Sherman Cooper, sports broadcaster Howard Cosell, New York Giants quarterback and Louisville native Phil Simms, Horse Racing Hall of Fame inductee D. Wayne Lukas, Los Angeles Lakers point guard Magic Johnson, and comedian Lilly Tomlin, to name a few.

Those in attendance at today’s They’re Off! Luncheon are not only treated to an upscale menu with table service and filet mignon instead of a buffet line, but may find themselves within earshot of a historic announcement via the guest speakers.

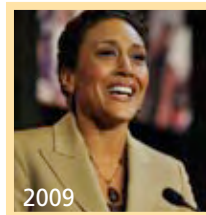
Berry recalls a 1982 luncheon where that very thing happened. Silver Horseshoe Award winner John R. Gaines, owner of Gainesway Farm thoroughbred stable, shared a prescient suggestion.

“He chose at that point to get up and basically, in his remarks, suggest the creation of a Super Bowl, so to speak, of horse racing,” Berry recalled. “He called it a Breeder’s Cup, and it was at that point at that luncheon in 1982 that the idea of the Breeder’s Cup was born, and it was run for the first time in 1984.”

Although not every speaker drops an equivalent bombshell, the Festival strives for impact each year, if not for the head, then the heart.

## The tradition of a keynote address was added in 1974

1974 - Howard Cosell  
1975 - Ambassador John Sherman Coope, A. B. Happy Chandler, Colonel Harland Sanders, Coach Adolph Rupp  
1976 - George Plimpton  
1977 - Heywood Hale Broun  
1978 - Bruce Jenner  
1979 - Ben L. Abruzzo, Larry Newman, Maxie L. Anderson  
1980 - George Blanda  
1981 - Al McGuire  
1982 - George Steinbrenner  
1983 - Jack Whitaker  
1984 - Howard Schnellenberger  
1985 - Hank Aaron  
1986 - Billy Packer  
1987 - Phil Simms  
1988 - Joe Jacoby  
1989 - Cawood Ledford  
1990 - Bettina Gregory  
1991 - Bob Costas  
1992 - Rick Pitino  
1993 - Mike Ditka  
1994 - Denny Crum  
1995 - D. Wayne Lukas  
1996 - Larry King  
1997 - Rosie Grier  
1998 - Greg Gumbel  
1999 - Dan Jansen  
2000 - Earvin “Magic” Johnson  
2001 - James Earl Jones  
2002 - Lily Tomlin  
2003 - Dick Vitale  
2004 - Bill Walton  
2005 - Lesley Stahl  
2006 - Terry Bradshaw  
2007 - Boomer Esiason  
2008 - Deborah Norville  
2009 - Robin Roberts  
2010 - “Dr. J” Julius Erving  
2011 - Sam Champion  
2012 - Erin Andrews  
2013 - Archie Manning  
2014 - Kirk Herbstreit  
2015 - Jay Bilas



2009



2006



2002



2010



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## 2013 Winning Derby Burger Challenge Recipe



**Beef, Bourbon, Bacon and Blue Burgers**  
Makes 4 burgers

### Ingredients

- 1½ lbs ground chuck
- 2 tablespoons steak sauce
- 1 teaspoon Dijon-style mustard
- 1 teaspoon garlic powder
- 1 teaspoon salt
- 1 teaspoon pepper
- 1 teaspoon herbs de Provence
- 2 tablespoons butter
- 1 medium yellow onion, thinly sliced
- 2 tablespoons Kentucky bourbon whiskey
- Crumbled blue cheese
- 4 large sesame hamburger buns, split, toasted
- 4 slices thick-cut bacon, cut in half, cooked crisp

### Directions

1. Combine ground beef, steak sauce, mustard, garlic powder, salt, and pepper in large bowl, mixing lightly but thoroughly. Lightly shape into four ¾-inch thick patties.
2. Sprinkle evenly with herbs de Provence.
3. Melt butter in large nonstick skillet over medium heat. Add onion, cook until lightly caramelized stirring occasionally. Stir in bourbon; continue cooking about 5 minutes or until almost evaporated.
4. Meanwhile, place patties on grid over medium, ash-covered coals. Grill, covered, 11 to 15 minutes (over medium heat on preheated gas grill, 13 to 14 minutes) until instant-read thermometer inserted horizontally into center registers 160°F, turning occasionally. During last two minutes of grilling, top each burger with blue cheese, as desired.
5. Place 1 burger on bottom of each bun. Evenly top with onions and bacon. Close sandwiches.

*Cook's Tip: Cooking times are for fresh or thoroughly thawed ground beef. Color is not a reliable indicator of ground beef doneness.*

## 2014 Derby Burger Challenge Winning Recipe



### Ingredients

- 1 lb ground beef
- ½ cup pineapple juice
- ½ cup thinly sliced green onions
- 2 tablespoons tomato paste
- 1½ teaspoons fresh or dried chopped chives
- 1½ teaspoons chopped fresh mint
- Salt and pepper
- 4 whole wheat or regular hamburger buns, split, toasted

### Directions

1. Combine Ground Beef, pineapple juice, green onions, tomato paste, chives, and mint in large bowl, mixing lightly but thoroughly. Lightly shape beef mixture into four ¾-inch thick patties.
2. Heat large nonstick skillet over medium heat until hot. Add patties; cook 10 to 12 minutes or until instant-read thermometer inserted horizontally into center registers 160°F, turning occasionally. Season burgers with salt and pepper, as desired.
3. Meanwhile, combine mayonnaise and wasabi, as desired, in small bowl.
4. Line bottom of each bun with lettuce; top with tomato, onion, and pineapple slices, as desired. Top with burger; top burger with equal amounts of Wasabi-Mayonnaise Spread. Close sandwiches.

*Cook's Tip: Cooking times are for fresh or thoroughly thawed ground beef. Ground beef should be cooked to an internal temperature of 160°F. Color is not a reliable indicator of ground beef doneness.*

*Cook's Tip: To caramelize pineapple slices, heat small amount of butter in large nonstick skillet over medium heat until melted. Place pineapple slices in skillet; cook until heated through and edges begin to brown, turning once.*

### Wasabi-Mayonnaise Spread:

- ¼ cup mayonnaise
- 2 to 4 tablespoons wasabi paste

### Toppings:

- Lettuce leaves
- Tomato slices
- White Onion slices
- Caramelized or grilled pineapple slices

## Pineapple-Wasabi Burgers

Makes 4 burgers

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## 2015 Derby Burger Challenge Winning Recipe



**Blueberry Bourbon Burgers**  
Makes 4 burgers

### Ingredients

- 1 lb ground beef (80% lean)
- ½ cup dried blueberries, chopped
- 1 tablespoon maple bourbon
- 1 teaspoon salt
- ½ teaspoon pepper
- 4 hamburger buns
- 4 slices cheese, sharp cheddar
- 8 slices bacon, cooked crisp
- ¼ cup arugula leaves

### Directions

1. Place blueberries in a small bowl, top with 1 tablespoon bourbon. Soak 20 minutes, or until blueberries have soaked up liquid. Drain blueberries.
2. Combine Ground Beef, blueberries, salt and pepper in large bowl. Lightly shape beef mixture into four ¾-inch thick patties. Place patties on grid over medium, ash-covered coals. Grill, covered, 8 to 10 minutes (over medium heat on preheated gas grill, covered, 7 to 9 minutes) until instant-read thermometer inserted horizontally into center registers 160°F, turning occasionally.
3. Meanwhile, combine mayonnaise and ½ tablespoon bourbon in small bowl.
4. Place 1 burger on bottom half of each bun; top evenly with cheese, bacon and arugula. Spread mayonnaise mixture evenly on cut side of each bun top. Close sandwiches.

### Maple-Bourbon Mayonnaise

- ½ cup mayonnaise
- ½ tablespoon maple bourbon

*Cook's Tip: Cooking instructions are for fresh or thoroughly thawed ground beef. Ground beef should be cooked to an internal temperature of 160°F. Color is not a reliable indicator of ground beef doneness.*



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**Seviche, A Latin Restaurant**—Consistently ranked as one of Louisville's best establishments, Seviche features a laid-back, yet stylish atmosphere. Chef Anthony Lamas, a 2010, 2011 and 2012 semifinalist in the James Beard Foundation Awards for Best Chef: Southeast, is regularly recognized as one of the city's best chefs.

Savor all the stops with a complete list of the Urban Bourbon Trail at [www.bourboncountry.com](http://www.bourboncountry.com) and visit the Louisville Visitors Center or any of the 34 stops to pick up a Urban Bourbon Trail Passport.



**Thirsty for more?** Louisville's Urban Bourbon Experience is also home to three new distilleries:

**Kentucky Peerless Distillery**—Started in Henderson, Kentucky in the 1880s, Peerless Whiskey ceased production during Prohibition. The Peerless label laid dormant until this past winter when it was revived and reintroduced to an entire new generation of Bourbon connoisseurs. Tours and tastings are now open at this state-of-the-art distillery located on the west end of Whiskey Row.



**Jim Beam Urban Stillhouse**—The #1 Bourbon in the world now offers a visitor's experience like no other. This small working distillery, located in the heart of 4th Street Live!, also includes a bottling line, tastings, full retail store and something you won't find any place else—Jim Beam® Urban Stillhouse Select, a Bourbon distilled and bottled exclusively for the Jim Beam Urban Stillhouse.

**Bulleit Frontier Whiskey Experience**—Originally opened on Derby Day in 1935 and reopened to the public late last year, the Stitzel-Weller Distillery is one of the true cathedrals of the American whiskey industry. Located only five miles from downtown, tours and tasting are available Wednesday through Sunday.



**Copper & Kings** - Louisville's only brandy distillery opened in 2014 in the Butchertown neighborhood. Copper & Kings uses traditional copper-pot distillation to forge untraditional, craft-distilled, natural pot-still brandies. The stills were manufactured in Louisville, Kentucky by neighbors, Vendome Copper and Brassworks. Music plays a big role at the Copper & Kings distillery. The name is meant to sound like a band and they categorize their cocktails based on musical genres. There are five sub-woofers in the

basement maturation cellar – so when music is played to the brandy aging in Kentucky bourbon barrels they are "sonically aged" with rock 'n roll.

If all this wasn't enough to whet your Bourbon appetite, soon there will be even more additions to Louisville's Urban Bourbon Experience. On Whiskey Row, Angel's Envy, Old Forester and Michter's are in various stages of construction and plan to open in 2016 and 2017. Plans are also underway for the \$12.5 million Rabbit Hole Distillery in NULU. And there are dozens of new restaurants readying their doors with even more Bourbon-inspired menus and serving up Louisville's official cocktail, the Old Fashioned. Cheers in Bourbon Country!



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# NO STRINGS ATTACHED

## The Louisville Orchestra records soundtrack for Thunder Over Louisville's 2016 Show

Thunder Over Louisville is one of the Kentucky Derby Festival's most well-known events. Each year it brings upwards of 650,000 spectators to both sides of the Ohio River to enjoy a full day of aerodynamic routines and dancing fireworks. Each year when the fireworks start at 9:30 pm, the crowd is treated to a new soundtrack, so when they leave the event they know they have witnessed a one-of-a-kind show.

2016 is no exception. This year the Kentucky Derby Festival finally gets to do something that's been a dream in the making for years -- the Louisville Orchestra has recorded the soundtrack for the 2016 Thunder Over Louisville fireworks show.

"Having a Thunder soundtrack from the Louisville Orchestra has been on the Festival's bucket list for a while," said Mike Berry, KDF President & CEO. "It's really going to be something special we think the whole community will enjoy."

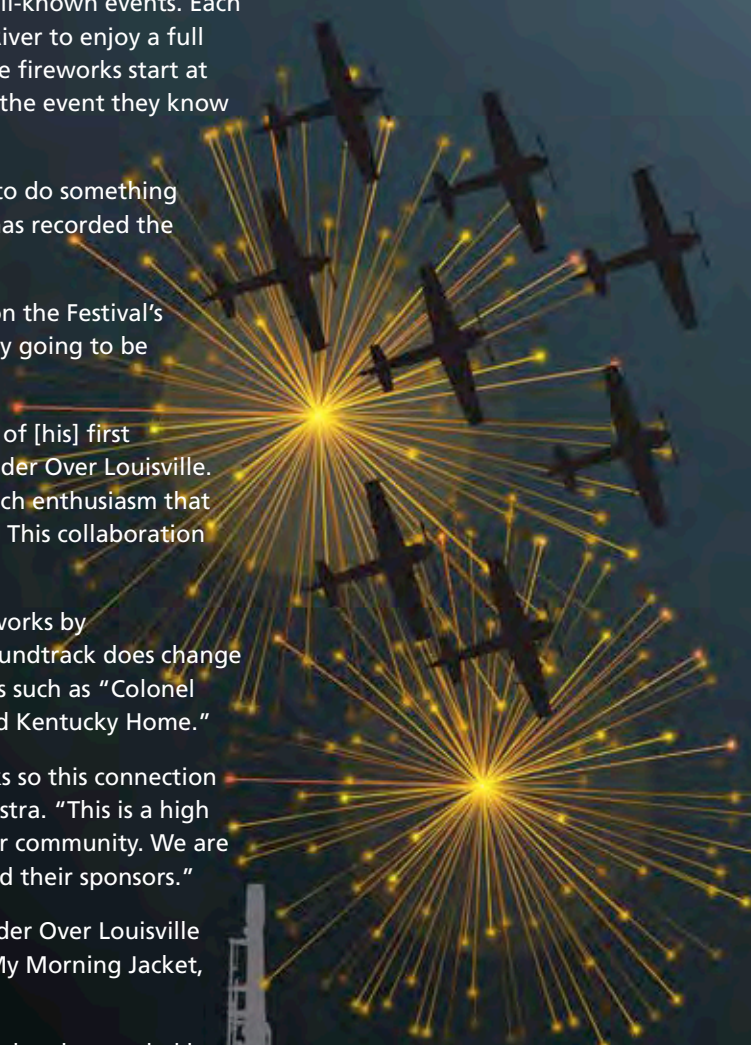
Teddy Abrams, the Louisville Orchestra Music Director, said that "...one of [his] first introductions to Louisville, right as I started as Music Director, was Thunder Over Louisville. It was very exciting to see this community rally around an event with such enthusiasm that I instantly had the goal to get the orchestra to be a part of it somehow. This collaboration is that dream come true!"

The Louisville Orchestra has recorded pieces from over 40 well-known works by composers like Holst, Beethoven, Tchaikovsky and Mozart. While the soundtrack does change every year, you will still be able to hear some of the traditional favorites such as "Colonel Bogey's March," "When You Wish Upon a Star," and, of course, "My Old Kentucky Home."

"There's a natural fit between spectacular orchestra music and fireworks so this connection is long overdue," said Andrew Kipe, Executive Director, Louisville Orchestra. "This is a high point in our mission to bring the music of the Louisville Orchestra to our community. We are grateful for the visionary partnership of the Kentucky Derby Festival and their sponsors."

The original arrangement, that will premiere in its entirety at the Thunder Over Louisville fireworks show on April 23, will also include songs from poplar artists My Morning Jacket, Katy Perry, Michael Jackson and Metallica.

This year's Thunder theme is No Strings Attached. It is a nod to the soundtrack recorded by the Louisville Orchestra under Teddy Abrams' direction. Six companies are returning to sponsor this year's Thunder Over Louisville. Horseshoe Southern Indiana, KentuckyOne Health, LG&E, Meijer, UPS and Valero are all Presenting Sponsors of the 2016 Thunder Over Louisville fireworks and air show. In addition to the six presenting sponsors, Ford Motor Company returns as sponsor of Ford's Thunder on the Ground.





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## KATHY SULLIVAN



Kathy Sullivan, of Anchorage, Kentucky, was born in a northern suburb of Chicago. Sullivan emerged on the painting scene via her unconventional roots in Art Therapy. As an expressive therapist, Kathy learned the unconditional sense of expressive acceptance through her clients. Sullivan's use of vibrant colors and bold marks encapsulates a body of work that can be seen on the walls of Churchill

Downs; the cover of the *Kentucky Derby Souvenir Magazine*; the walls of Papa John's Cardinal Stadium; the 2006 Woodford Reserve bottle; the walls of Humana Corporation; and throughout the pages of *American Art Collector* magazine.



## DACIA BERRY



Dacia Berry, a 15-year-old student at duPont Manual High School and member of their Visual Art Magnet, has been commissioned to design an alternate merchandise line for the Festival. She has participated in many Art and Design programs throughout her student career. She also had the opportunity to take several Art classes outside of school at

locations around Louisville. A family member encouraged Dacia to submit her work to the Kentucky Derby Festival after seeing some of her drawings and showing her how to convert those drawings to digital graphics.

A portion of the money from Dacia's partnership with the Festival will benefit her charity, The Giving O.W.L., which works to raise donations and supplies for existing programs that allow for children to be known for their creativity and ingenuity and not by their disease, diagnosis, disability or situation. Dacia created the company in 2010 to honor her cousin, who died of childhood cancer.



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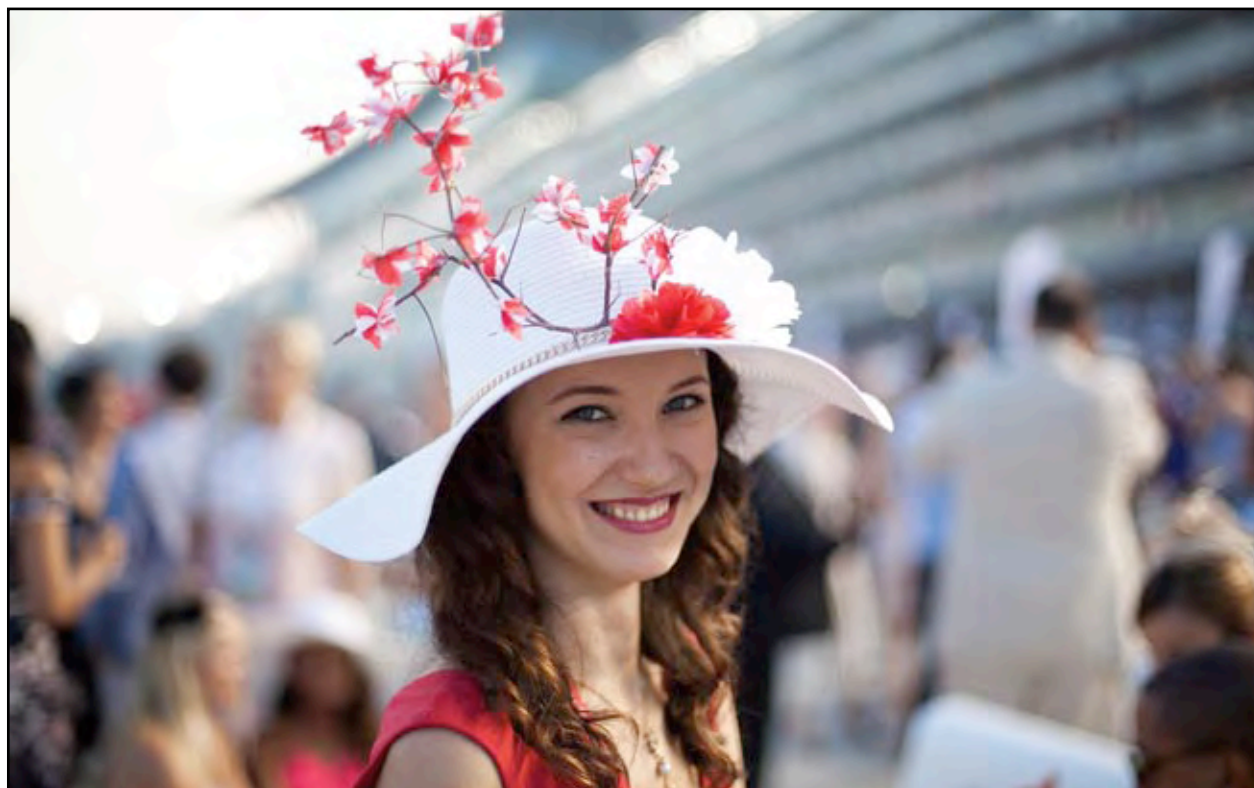


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# Celebrating 40 Years of Student Art

**Spring time in Louisville** is a special season to be in the city. This year is even more special as it marks the 40th year of the Kentucky Derby Festival Foundation Student Art Contest.

For the past 39 years the Student Art Contest has been an impactful, community driven event. The contest highlights the talents and imaginations of students from the Greater Louisville Area, and the surrounding counties in Kentucky and Southern Indiana. Students in grades K-12 submit art pieces that reflect, interpret, and depict some aspect or event of the Kentucky Derby Festival using a variety of materials.

"Materials ranging from pastels to felt markers and chalk have been used, and nearly all festival events are represented," said Event Manager, Anna Miller. "It is safe to say that you'll see your favorite events in an artistic display when you visit the Student Art Contest."

"Easily the best thing about the event is the kids that make it so special," KDF Foundation President, Jeff English, remarked. "The event is a great outreach tool for kids in our local community." English also touched on how important it is to the Kentucky Derby Festival Foundation to have children and students involved in the Kentucky Derby Festival.

One of his favorite aspects about the Student Art Contest is the potential exposure the event could have for the students involved.

"The Student Art Contest is a great way for young aspiring artists in our community to have a platform that could potentially be used as a springboard for their careers and dreams. Who knows? Maybe the contest will help discover the next Picasso!"

This year marks the first time that The Fillies will be the presenting sponsor of the event. Founded in 1959, The Fillies have been the longest standing volunteer partner of the Derby Festival. This deep-rooted partnership with the Derby Festival is due in large part to the mutual commitment to the Fillies mission of "enhancing the quality of life for the citizens of Louisville and the surrounding communities."

2016 Fillies President, Linda Miller, described the event as "...a natural fit for our organization and for the already rich art and music culture we have in the city. Through the Student Art Contest, we're developing the next generation of artists and art lovers."

Miller also spoke about how the Fillies believe in the Festival's commitment to providing impactful experiences, not just at the community level, but at the individual level.

Both the Derby Festival and The Fillies have big dreams for the event and would like to expand even further into the Commonwealth, and make the event a statewide competition. "The importance of the event to the children of the community, and the creative outlet that it provides, is undeniable. One can only imagine the other talents and imaginations that are just waiting to be discovered throughout Kentucky." The future of the Student Art Contest continues to look very bright.

"As long as there are students out there with ideas to share, the Student Art Contest will be a success."



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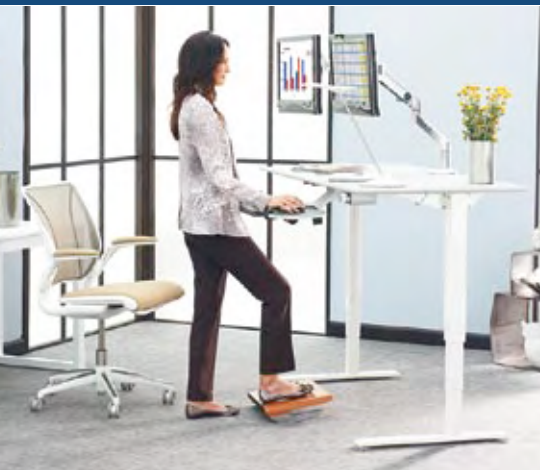
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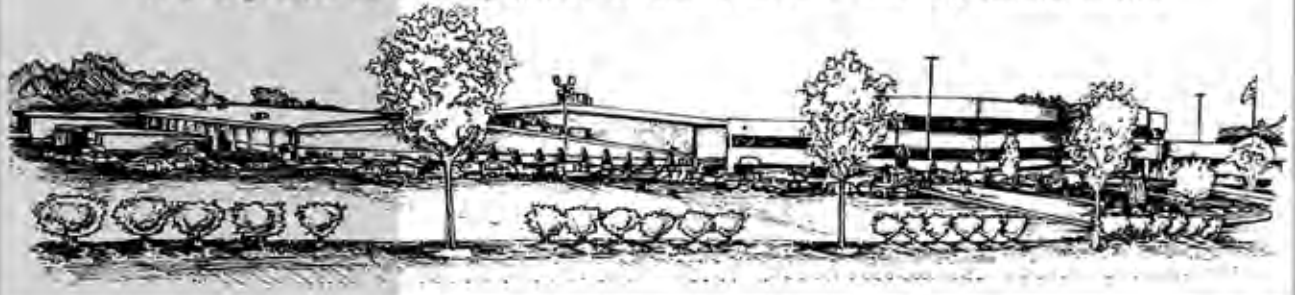


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Spring is one of my favorite seasons, not only due to the warmer weather and blooming flowers, but because of the fun activities and shift in style that comes with it. The sun is out, the birds are chirping, and there are so many fun Kentucky Derby Festival events that you can attend, like the Republic Bank Pegasus Parade, the Great Steamboat Race, or my personal favorite: Chow Wagon. What can I say? I'm a sucker for good food and music! Regardless of what events you love the most, the Kentucky Derby Festival allows you to break out that little floral dress that has been sitting in the back of your closet for quite some time.

Although spring fashion during the Kentucky Derby Festival is always evolving, there are a few trends that stay constant throughout the years. Floral patterns, stripes, and pastel colors are always good choices during the spring time. You can never have too much of them, in my opinion! However, why not step out of your comfort zone? Throw on some leopard pumps with something unexpected, wear bold colors and accessories, or even swap out the typical sundress for a romper.

What I also love about KDF spring style is that even though it presents so many opportunities to get dressed up, there are just as many for casual outfits, which is sometimes overlooked during this time of year. Heading to Kroger's Fest-a-Ville on the Waterfront? Throw on your favorite pair of distressed jeans and colorful tank. I also typically add a fun patterned button down shirt, tied around my waist, for casual events that lead into the evening (just in case it gets chilly). Watching the Marathon or miniMarathon downtown (if not participating)? Then, try out my latest favorite trend: athleisure.

Ultimately, it doesn't matter what trend you decide to tackle this upcoming spring! As long as you're confident, then any style is a great one!

For more fashion tips visit [www.asoutherndrawl.com](http://www.asoutherndrawl.com)



Try pairing unexpected colors together, like yellow & red.



You can never go wrong with a little white dress!



A fun colorful pattern can always spice up an outfit.



A floral romper is my go-to during the spring.



A sparkly bracelet stack can instantly glam up an outfit!



A bold floral mini dress makes quite the statement.



Pink florals are my personal favorite this time of year!



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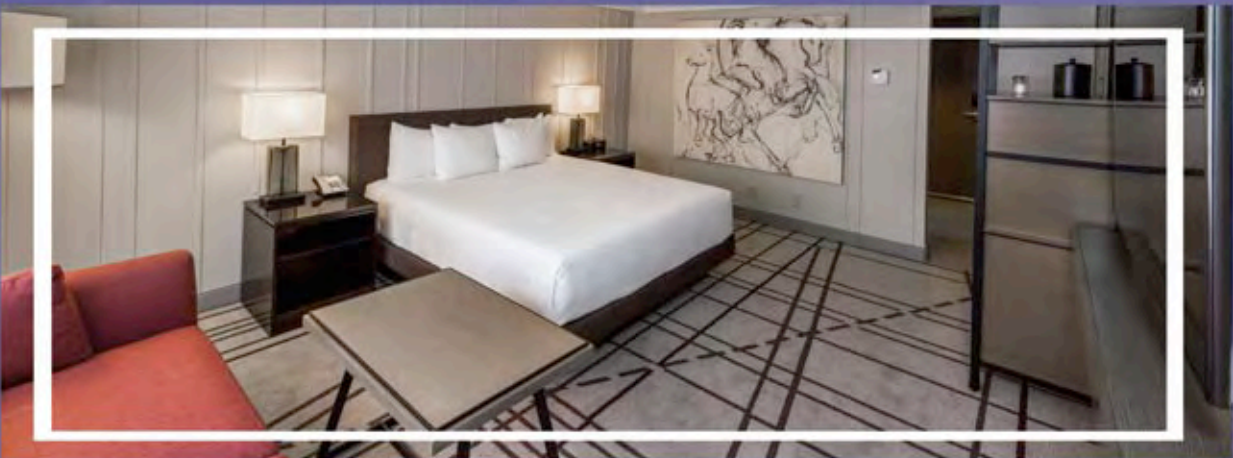
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# HOSEA MITCHELL

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When the Grand Marshal of the Republic Bank Pegasus Parade marches down Broadway each year, spectators see emblems of not only Louisville, but also Kentucky. Hosea Mitchell, a native Louisvillian, continues his own march each day to preserve and showcase diverse emblems of the city and state in his professional and personal life.

Mitchell, a past and present member of several local community boards, would not dream of calling another city home. With the booming diverse elements of Louisville he loves to enjoy, he says, "it's only going to get better."

From his upbringing in Louisville, Mitchell gained values guiding his internal clock. He credits these values to his childhood and twelve years in parochial school at Flaget High School. "The nuns and the brothers had me walking a straight line," he fondly remembers. "I learned work, and I learned service."

Early in life Mitchell felt fondly of the Derby Festival, and one stand out memory was the 1966 Pegasus Parade. "There was a TV star, Robert Conrad, who starred in the show 'Wild Wild West.' One year he was the Grand Marshal of the parade. I fondly remember standing on the corner of 13th and Broadway waving at Robert Conrad," recalls Mitchell. Decades after the little boy waved to his favorite television icon, Mitchell carried his love for the Derby Festival into what became TheSlice.

Mitchell serves as President and CEO of TheSlice: Spice, Style and Soul outside of his everyday 9 to 5 position at the Kentucky Center for African American Heritage. He works at both community posts with the same unfailing attendance he applies to watching the parade.

Under his leadership, TheSlice has grown to a must-attend event, where guests dance and sample signature food in their Derby finest. The name, "Spice, Style and Soul," mirrors the delectable foods and diverse music and arts the city offers to guests.

TheSlice held its first event in 2007 under a tent in the parking lot of Saint Augustine parish at the corner of 13th and Broadway. "I've seen it grow from members of the parish making all of the food dishes being served to having a nationally televised Food Network chef, a bourbon candy company that is frequently the confectioner of choice at the Academy Awards and the Emmys to some of the city's top chefs and caterers all under one roof serving their signature dishes." Today the 501(c)(3) nonprofit hosts a crowd of over a thousand guests.

The organization benefits assistance programs in West Louisville. "What we have done is make grant awards to nonprofit social organizations in West Louisville and Portland to help them in some small way to achieve their mission, whether it's distributing food, utility assistance, clothing, meds or supporting an after school tutoring program." The community driven events of Derby season help to drive local assistance programs after the lights of the party go out. "It's more than just a Derby party, because after the evening is over, we use the net proceeds to do things that benefit the community."

Mitchell calls TheSlice a "labor of love." When 2014 posed weather challenges to the outdoor event, TheSlice went dark for a year, only to return to its new home at the Kentucky Center for African American Heritage. As TheSlice kicked off a new phase in 2015, Mitchell made big changes for his future as well.

*(continued on next page)*



"In another life I had been a commercial banker...I thought I've got an opportunity to give back a little bit and looking at the nonprofit world made sense." With the for-profit to nonprofit mindset, Mitchell moved with ease and enthusiasm. He calls it an eclectic story sitting behind his desk at the Kentucky Center for African American Heritage, where he became chief operating officer in August of 2015.

The center works to preserve the history, traditions and accomplishments of African Americans in Kentucky. Mitchell proudly calls it the "best kept secret in the city." Similar to TheSlice's mission, the center aims to bring a sense of togetherness in a diverse community. "We are better together as a community than being separated."

The goal of togetherness in a diverse community moves Mitchell to continue planning TheSlice each year – bigger and better. "This is what I

do get excited about... in West Louisville this is an event that draws 800 to 1100 people annually that are black, white, Hispanic, LGBTQ, straight, rich, poor and from every zip code in Jefferson county, as well as Frankfurt, Lexington, Bowling Green, Southern Indiana and Cincinnati."



From the for-profit industry to the nonprofit world with exceptional ease, the spirit of work, service and community springs Mitchell into action. He dedicates this move to a small shift in his internal clock, "In the past my way of giving back was to write a check. Now I give my time." ●



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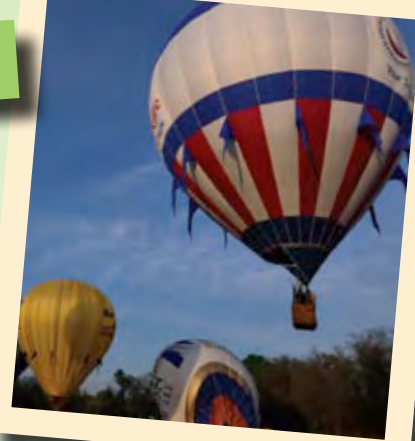
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Vimarc  
WAKY 103.5  
WLOU/New Praize 104.7  
Your Community Bank  
Zaxby's  
ZirMed, Inc.

### TRUSTEE SPONSORS

Guess?, Inc.  
Kerr Office Group  
Kindred Healthcare  
Louisville Marriott Downtown  
Orr Corporation  
Southern Indiana, the Sunny Side  
of Louisville Visitors Bureau



## FESTIVAL SPONSORS

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AMGEN  
Bellarmine University  
Bennett & Bloom Eye Centers  
Bristol Catering  
Buckhead Mountain Grill  
CharizYa Fitness  
Christian Care Communities  
Dare to Care  
Dillard Graphic Designs & Calligraphy  
EMCO Enterprises  
Harding, Shymanski & Company, P.S.C.  
Jefferson Special Police, Inc.  
Kentuckiana Golf Course Superintendents  
Kentucky Education Savings Plan Trust  
Kentucky Muscle, LLC  
Knights of Columbus  
Louisville Youth Orchestra  
Masterson's Catering  
Metro Animal Services  
Mountjoy Chilton Medley LLP  
PepsiCo  
River City Drum Corp.  
Rocky's Sub Pub  
SLAM Magazine  
Sparkle Brite  
Sysco Louisville Inc.  
TARC  
Terry and Carol Shope  
The Slice, LLC  
The Volleyball Connection/  
Tandem Sport  
The Travel Authority  
Tri-Arrows Aluminum  
U.S. Postal Service  
Veterans Crisis Hotline

## PATRON SPONSORS

A Taste of Kentucky  
Apricot Lane Boutique  
Blu Boutique  
Bluegrass Rental of Oldham County  
Caden  
C.H. Robinson Worldwide  
City Properties Group/Jean Weyland  
Collections Boutique  
Crush Boutique  
Dismas Charities, Inc.  
Dupont Manual High School  
Fastline Publications Inc.  
Found and Fabulous  
Kornhauser Health Science Library  
Kyana Packaging & Industrial Supply  
Little Sisters of the Poor  
Louisville Bicycle Club  
New2Lou  
Olivia & Co. Boutique  
PNC Broadway in Louisville  
Rodeo Drive  
Schaefer General Contracting Services  
The Fishel Company  
The Willow Tree  
Trinity High School  
Wash-O-Rama of Clarksville

## GREAT BALLOON RACE ENTRANTS

AIR'N'MANIA  
Bee Line Courier Service  
Central American Airways  
Curves  
Harbor House of Louisville  
IMTS International Manufacturing Technology Show  
Jasper Engines & Transmissions  
Kosair Children's Hospital  
Kroger  
Mirazon  
Mortenson Family Dental  
Norton Healthcare  
Oliver Winery  
RE/MAX  
RiverLink  
Sam's Club  
Sunny Side of Louisville  
Tran Orthodontics  
U.S. Bank  
U.S. Bank Hare Balloon  
UAW/ Ford Kentucky Truck Plant  
Zaxby's

## PEGASUS PARADE FLOAT SPONSORS

CenterStage at the Jewish Community Center  
City of St. Matthews  
Grand Lodge of Kentucky  
Hwang's Martial Arts  
Kentuckiana Pride Festival  
Kosair Charities/Kosair Shriners  
Metro Parks & Recreation  
Norton Healthcare  
Second Chance@Life  
The Fillies, Inc.

## Pegasus Parade Push Floats

Passport Health Plan  
Walden Theatre/Blue Apple Players

## PEGASUS PARADE INFLATABLE SPONSORS

AAA East Central  
Horseshoe Southern Indiana  
LG&E  
Republic Bank  
RiverLink  
StageOne  
Zaxby's  
ZirMed, Inc.

## THUNDER FUNDERS

### Big Bang Level

Fourth Street Live!  
Ford Motor Company  
Galt House Hotel  
Humana  
Kentucky Lottery  
King Southern Bank  
Monty's Plant Food Company, Inc.  
PNC Broadway in Louisville  
Riverside Parking  
Tom Drexler Plumbing, Air & Electric

### Red Level

Alliant Technologies  
BB&T  
Chrysalis Ventures  
Citizens Union Bank  
J Wagner Group  
Kentucky Center for the Performing Arts  
Kentucky Science Center  
Louisville Bats  
Louisville Convention & Visitors Bureau  
Louisville Magazine  
The Fillies, Inc.  
UPS  
WLKY TV

### White Level

Buckhead Mountain Grill  
Konica Minolta  
SummitMedia LLC  
Nimlok – Kentucky  
River City Machine & Tool, Inc.  
Rocky's Sub Pub

### Blue Level

Cornerstone Group  
Louisville Pride Festival  
Papa John's International  
The Harbours Condominium Homes

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Marvin Young  
OLD 502 WINERY  
- Official Wine Partner  
PAPA JOHN'S  
- Official Pizza  
RCS COMMUNICATIONS  
- Official Two-Way Radio Provider  
R&R LIMOUSINE  
- Official Limousine and Transportation Service  
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THRIFTY TRUCK RENTAL  
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*(Sponsors confirmed as of February 18, 2016.)*



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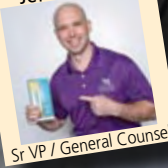
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Stacey Robinson



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Jeff English



Sr VP / General Counsel

Matt Gibson



Sr VP of Events

Chelsey Adkinson



Sponsorship Sales Manager

Aimee Boyd



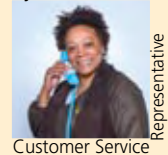
VP of Communications

Dodie Howlett



Director of Advertising & Promotions

Cynthia Jackson



Customer Service Representative

Deja Lawson



Event Manager

Anna Miller



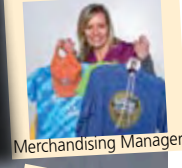
Event Manager

Carl Mittlesten



Executive Assistant

Jennifer Morgan



Merchandising Manager

Jayne Perez



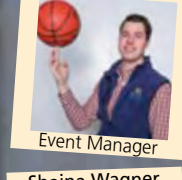
Sponsorship Sales Manager

Jessica Pollio



Sponsorship Sales Manager

Jon Pollock



Event Manager

Bridget Sherrill



VP of Merchandising

Tricia Siegwald



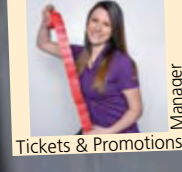
Dir of Event Production & Volunteers

Gary Stinson



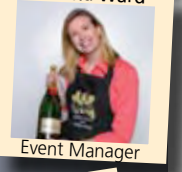
Digital Media Manager

Shaina Wagner



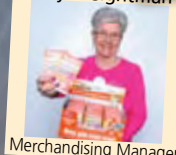
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Shanna Ward



Event Manager

Judy Weightman



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Director of Sponsorship Sales

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# Republic Bank is proud to sponsor the Kentucky Derby Festival



## REPUBLIC BANK PEGASUS PARADE PREVIEW PARTY

**Tuesday, May 3, 2016**  
**5 to 9 pm**

Kentucky Expo Center, South Wing C  
Admission - Pegasus Pin  
Parking - \$8 KEC Fee

Get up close and personal with the Parade -  
Floats with Costumed Characters, Giant Inflatables,  
Equestrian Units, Clowns, Derby Festival Queen  
& Court autographs, Live Entertainment and More!

## REPUBLIC BANK PEGASUS PARADE

**Thursday, May 5, 2016**  
**Starts at 5 pm**

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